

**MINUTES OF BOC WORK SESSION
COBB COUNTY BOARD OF COMMISSIONERS
MARCH 22, 2022
1:30 PM**

The Work Session of the Cobb County Board of Commissioners was held on Tuesday, March 22, 2022 at 1:30 p.m. in the second-floor public meeting room at 100 Cherokee Street, Cobb County Building, Marietta, Georgia. Present and comprising a quorum of the Board were:

Chairwoman Lisa Cupid
Commissioner JoAnn Birrell
Commissioner Keli Gambrell
Commissioner Jerica Richardson
Commissioner Monique Sheffield

CALL TO ORDER

Chairwoman Cupid called the meeting to order at 1:32 p.m.

PRESENTATIONS

1. **To present the draft Investment Strategy from Deloitte Consultants LLP regarding ARPA funds received by the County.**

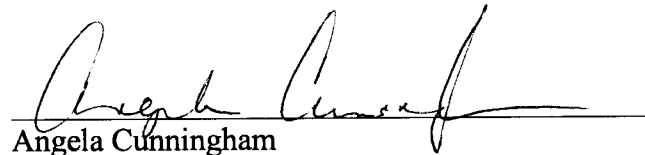
Jimmy Gisi, Deputy County Manager, presented information regarding the American Rescue Plan Act (ARPA) and introduced John Lisciandro, Managing Director, Deloitte Consultants LLP who presented information regarding the draft Investment Strategy for ARPA funds received by the County.

A copy of the information presented is attached and made a part of these minutes.

No official action was taken by the Board.

ADJOURNMENT

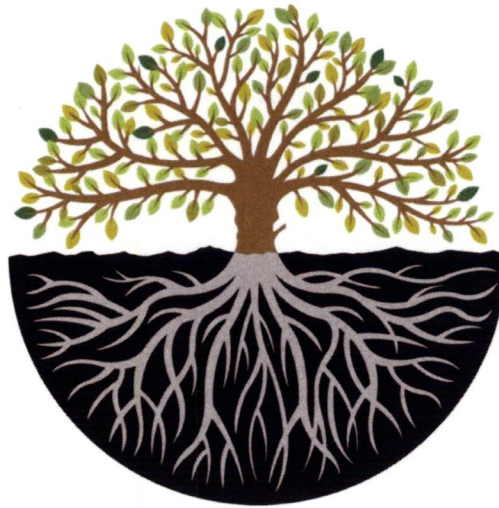
The meeting was adjourned at 2:06 p.m.

A handwritten signature in black ink, appearing to read 'Angela Cunningham', is written over a horizontal line.

Angela Cunningham
Deputy County Clerk
Cobb County Board of Commissioners



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**Cobb County – American Rescue Plan Act Investment Strategy
Briefing for Cobb County Commissioners**

March 2022

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American Rescue Plan Act (ARPA) Investment Strategy

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Objective

Cobb County is developing an investment strategy to direct the allocation of American Rescue Plan Act funds toward **strategic investments**, based on **local priorities** that **maximize potential** for economic growth and **promote compliance** with complex funding guidelines.

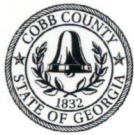
Process

The County's process started in October 2021, in which it has sought to:

- Gather a broad set of community perspectives on the needs facing the County, and potential solutions for addressing those needs
- Engage community representatives in the process of translating stakeholder engagement data into priorities for investment
- Establish an allocation framework and principles for optimizing the return on investment of the County's ARPA funds

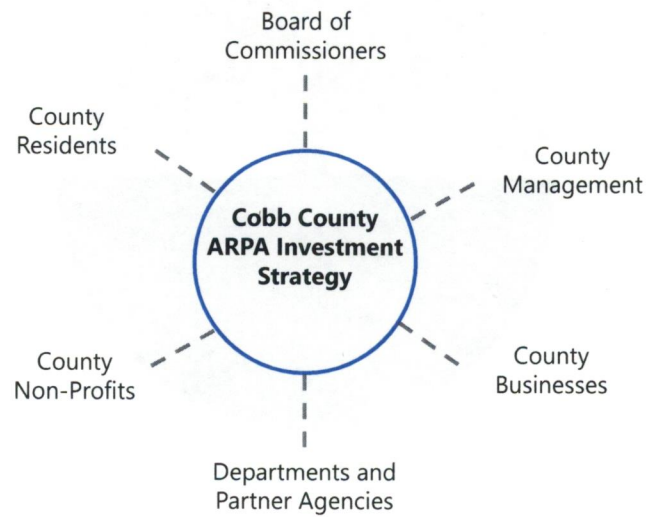
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Who has been involved

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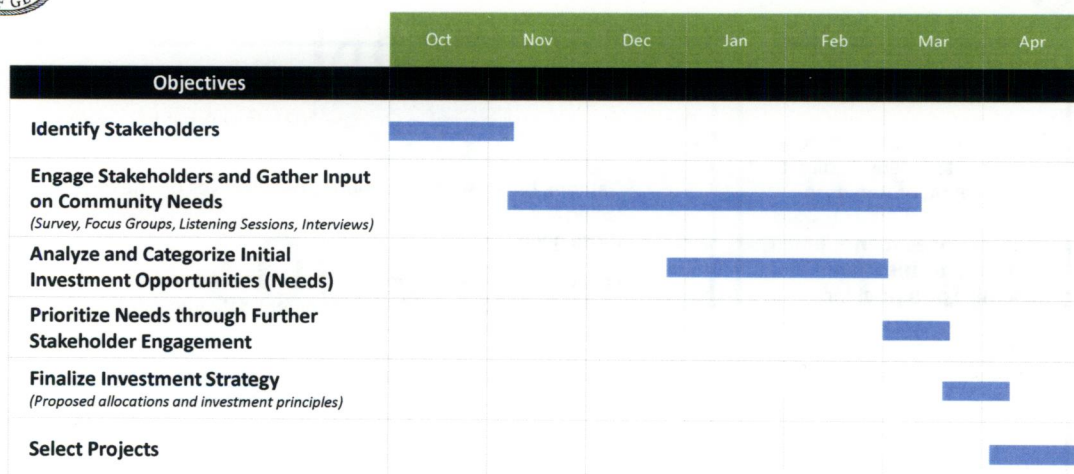
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Cobb County ARPA Investment Strategy – project timeline

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ARPA: Overview of ARPA Legislation

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ARPA Overview



\$350 billion for states, territories, tribal governments, and units of local government



Focus on many initiatives, including the future of infrastructure and healthcare resilience

Key Elements



ALLOCATION AMOUNTS

Total: \$350 billion
Georgia total: \$8.4B
Georgia Counties total: \$2.1B



FUNDING DEADLINES

12/31/2024 (obligate)
12/31/2026 (spend)



FUNDING FLOW TO LOCALITIES

Flows directly from Treasury
1st Tranche: May 2021
2nd Tranche: May 2022



ALLOCATION FORMULA

Considerations include population, unemployment, and poverty levels

Cobb County will receive a total of \$147M in ARPA funds

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Overview of Eligible ARPA Spending Areas

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Coronavirus State and Local Fiscal Recovery Funds are designed to deliver \$350 billion to state, local, territorial, and Tribal governments to bolster their response to the COVID-19 emergency and its economic impacts.



Support public health expenditures

- Address a range of public health needs across COVID-19 mitigation



Replace lost public sector revenue

- Support government services, including infrastructure, cybersecurity, and health services



Invest in water, sewer, and broadband infrastructure

- Improvements to critical water and sewer infrastructure
- Projects that address impacts of climate change



Address negative economic impacts caused by the public health emergency

- Individuals and households, including those hardest-hit communities
- Small businesses and impacted industries



Provide premium pay for essential workers

- Direct payment to essential critical infrastructure sectors

Cobb County is required to expend its American Rescue Plan Act funds within these eligible areas.

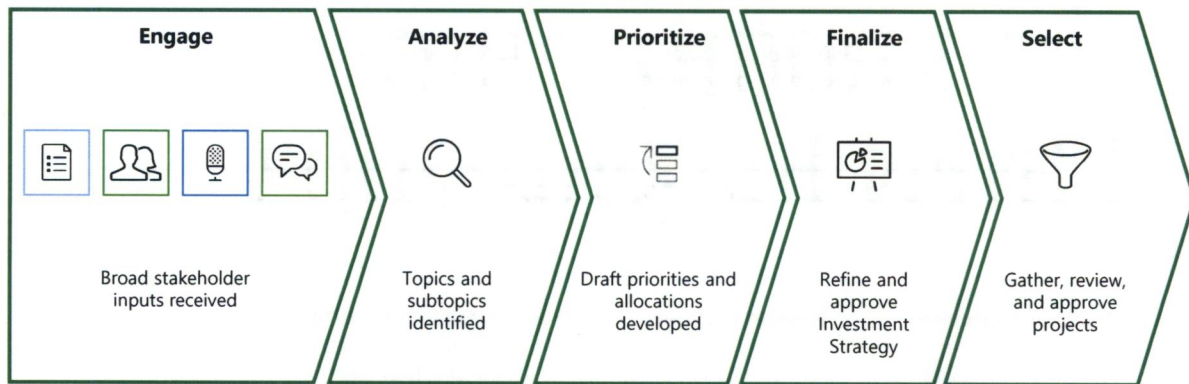
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Cobb County ARPA Investment Strategy - Process Overview

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Cobb County's general public, non-profit and business communities, county management, and elected officials have been engaged throughout this process.

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Stakeholder Engagement

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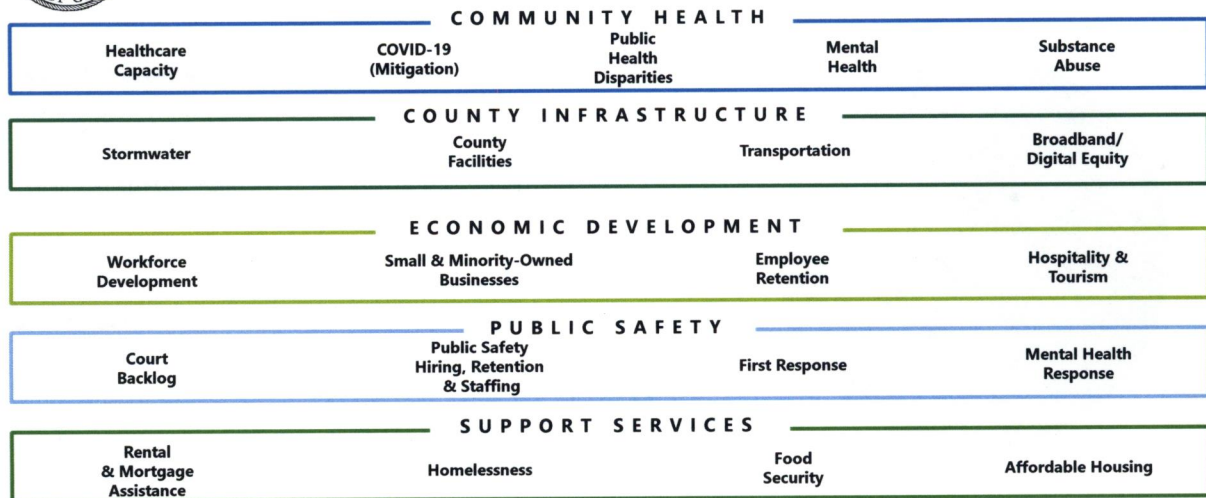
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Overview of Key Needs

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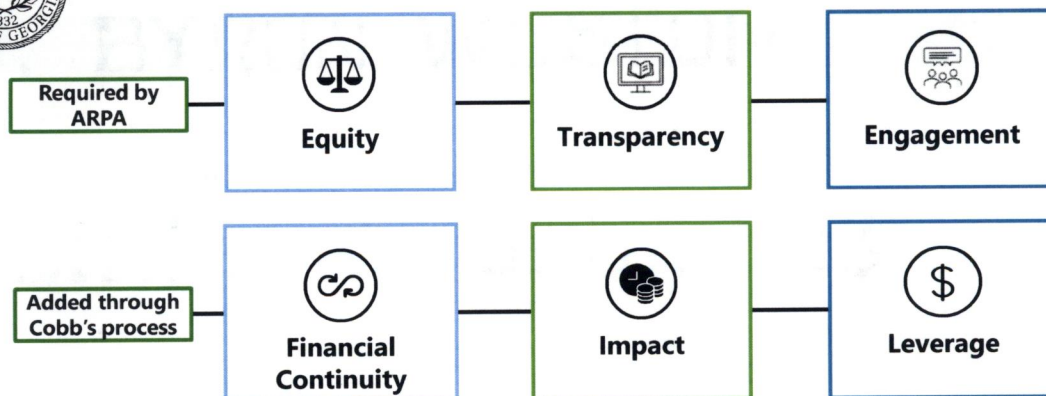


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ARPA Investment Principles

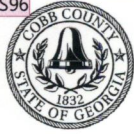
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- The purpose of these principles is to guide the evaluation of projects during the next phase of work.
- Once allocations are established by the Board of Commissioners, the County will evaluate potential projects against ARPA eligibility criteria and these principles to develop project recommendations for Board of Commissioner consideration.

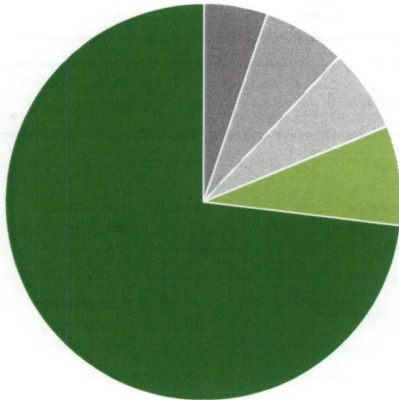
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ARPA 90% Proposed Allocation

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Received to Date

\$147.6M Allocated to Cobb County from U.S. Treasury's ARPA State and Local Fiscal Recovery Fund

- The first half of these funds were received in May 2021
- The second half is expected in May 2022
- Funds must be obligated by December 2024 and spent by December 2026

Allocated/Set Aside to Date

- \$7.6M Allocated to date
- \$10M ARPA State Local Fiscal Recovery Fund administrative set-aside
- \$10M Revenue Replacement set-aside

Remaining

- 90% Recommended Allocation
- 10% Recommended Reserve

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Proposed Draft Allocations

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A	B	C	D	E	F
Priority Area and Subtopic	Regular Funding (County and Agency Budgets)	CARES / ERA	ARPA Approved To-Date	ARPA Proposed Percentages	ARPA Proposed Dollar Allocations (90%)
Community Health	\$35,827,960	\$24,000,000	\$0	23.8%	\$25,711,000
Mental Health	\$15,599,304	\$0	\$0	11.2%	\$12,072,000
Public Health Disparities	\$15,284,462	\$0	\$0	7.0%	\$7,564,000
Substance Abuse	\$1,790,160	\$0	\$0	3.4%	\$3,637,000
Healthcare Capacity	\$0	\$0	\$0	2.0%	\$2,128,000
COVID-19 mitigation	\$3,154,034	\$24,000,000	\$0	0.3%	\$310,000
Support Services	\$0	\$47,076,000	\$1,575,000	21.6%	\$23,299,000
Affordable Housing	\$0	\$0	\$0	12.8%	\$13,787,000
Homelessness	\$0	\$3,676,000	\$0	4.3%	\$4,604,000
Rental & Mortgage	\$0	\$41,400,000	\$0	2.5%	\$2,683,000
Food Security	\$0	\$2,000,000	\$1,575,000	2.1%	\$2,225,000
Economic Development	\$6,273,450	\$49,900,000	\$0	20.8%	\$22,442,000
Workforce Development	\$4,725,805	\$900,000	\$0	11.4%	\$12,343,000
Small & Minority-Owned Business	\$0	\$49,000,000	\$0	5.3%	\$5,765,000
Employee Retention	\$0	\$0	\$0	2.6%	\$2,786,000
Hospitality & Tourism	\$1,547,645	\$0	\$0	1.4%	\$1,548,000
County Infrastructure	\$95,376,223	\$0	\$0	17.9%	\$19,346,000
County Facilities	\$9,483,333	\$0	\$0	6.8%	\$7,332,000
Stormwater	\$6,783,663	\$0	\$0	6.6%	\$7,081,000
Broadband/Digital Equity	\$0	\$0	\$0	4.6%	\$4,933,000
Transportation	\$79,109,227	\$0	\$0	0.0%	\$0
Public Safety	\$11,166,402	\$24,300,000	\$5,736,229	16.0%	\$17,231,000
Mental Health Response	\$0	\$0	\$0	7.6%	\$8,158,000
Court Backlog	\$0	\$0	\$5,736,229	3.4%	\$3,656,000
Public Safety Hiring, Retention & Staffing	\$4,071,350	\$24,300,000	\$0	3.1%	\$3,366,000
First Response	\$7,095,052	\$0	\$0	1.9%	\$2,051,000

Note: draft subject to review and approval by Board of Commissioners

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Slide 11

CS96 provide John voiceover bullets on why 90%

Chang, Stefanie, 3/21/2022



Next Steps

 **DRAFT**



Review, finalize,
and approve
proposed
allocations



Establish a process
to gather and
evaluate project
ideas



Make ARPA-
eligible project
recommendations
to the board



Implement
approved projects
and track impact

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Thank you!

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