

**MINUTES OF REGULAR MEETING
COBB COUNTY BOARD OF COMMISSIONERS
OCTOBER 25, 2022
1:30 PM**

The Work Session of the Cobb County Board of Commissioners was held on Tuesday, October 25, 2022 at 1:30 p.m. in the second-floor public meeting room at 100 Cherokee Street, Cobb County Building, Marietta, Georgia. Present and comprising a quorum of the Board were:

Chairwoman Lisa Cupid
Commissioner JoAnn Birrell
Commissioner Keli Gambrill
Commissioner Jerica Richardson
Commissioner Monique Sheffield

CALL TO ORDER

Chairwoman Cupid called the meeting to order at 1:31 p.m.

PRESENTATIONS

1. **To present information necessary to prepare for a 2024 Special Purpose Local Option Sales Tax ballot referendum in November 2024.**

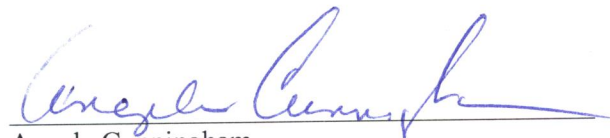
Drew Raessler, Transportation Agency Director, presented information to prepare for a 2024 Special Purpose Local Option Sales Tax ballot referendum in November 2024. Mayor Derek Norton, City of Smyrna, addressed the Board. Each Commissioner provided comments.

A copy of the information presented is attached and made a part of these minutes.

No official action was taken by the Board.

ADJOURNMENT

The meeting was adjourned at 2:15 p.m.



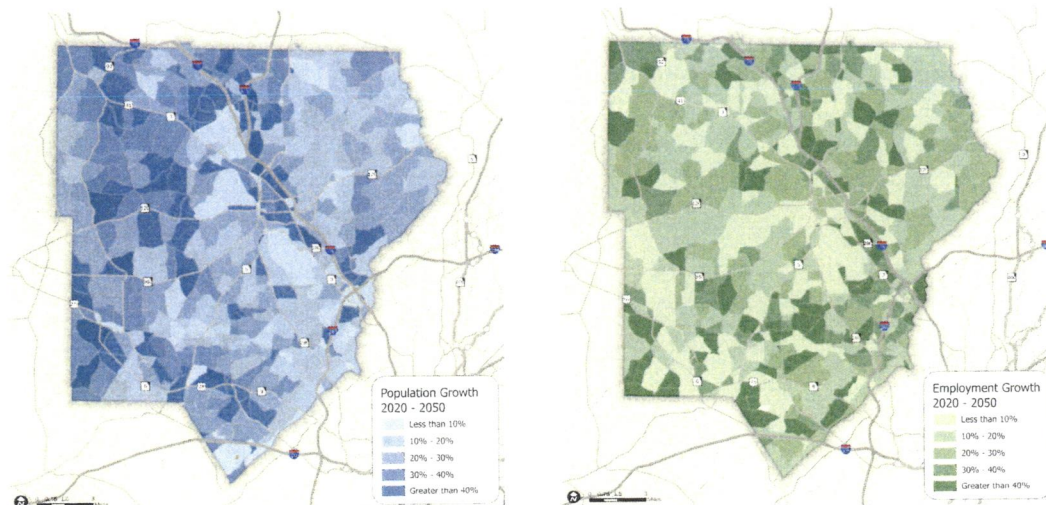
Angela Cunningham
Deputy County Clerk
Cobb County Board of Commissioners

BOARD OF COMMISSIONERS TRANSPORTATION WORK SESSION



1

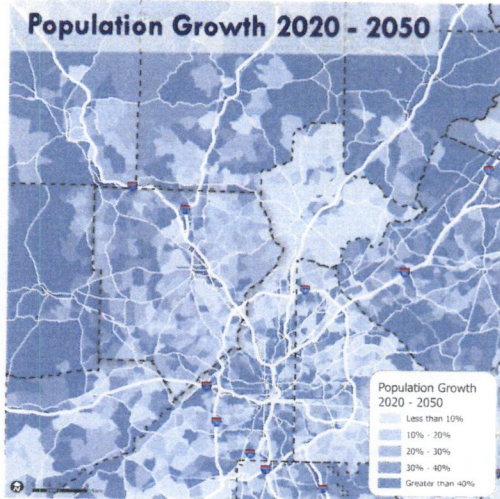
COBB'S PROJECTED GROWTH



Cobb County | Department of Transportation

2

REGIONAL PROJECTED GROWTH



Cobb County | Department of Transportation

3

COBB'S PROJECTED GROWTH

As growth continues in Cobb and the surrounding region, travel times along existing roadways will continue to increase

Future (2050) Roadway Level of Service



Cobb County | Department of Transportation

4

AREAS OF NEEDED INVESTMENT



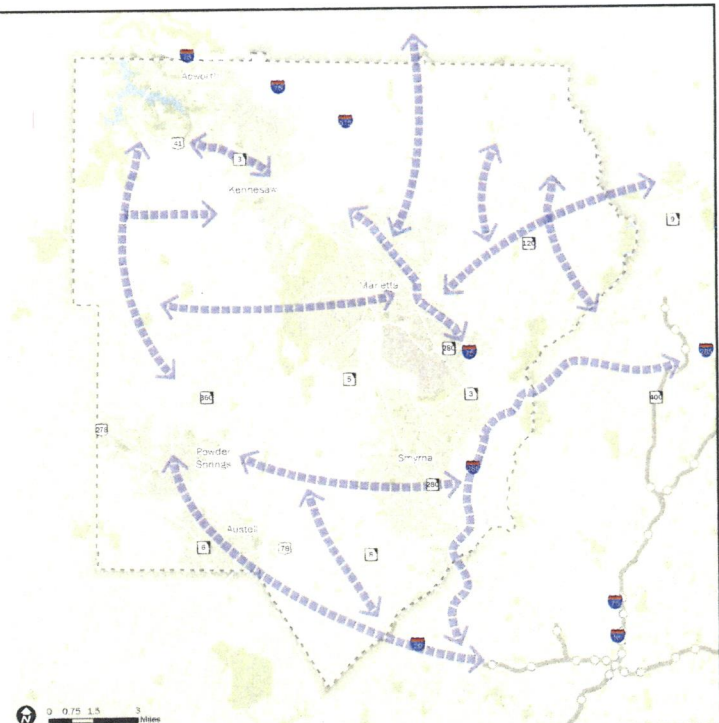
Cobb County | Department of Transportation

5

AREAS OF OPPORTUNITY

Recurring topics:

- Cross-county access
- Easing congestion
- Regional multimodal connectivity
- Easy access to activity centers
- County-to-county connectivity
- Walkable centers



SERVING THE COMMUNITY

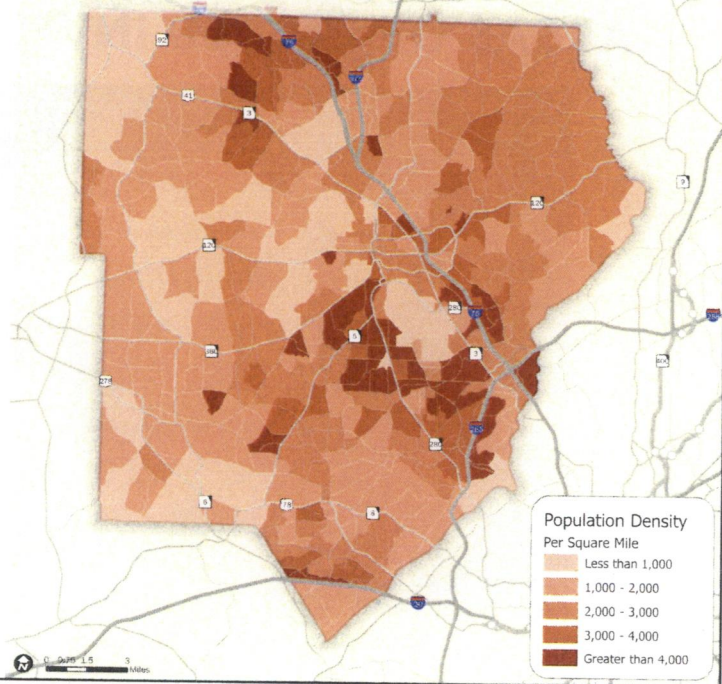
Essential services needed for community including medical, senior center, etc.

Alternate mobility options like trails and transit to serve these communities



Cobb County | Department of Transportation

Existing Population Density



7

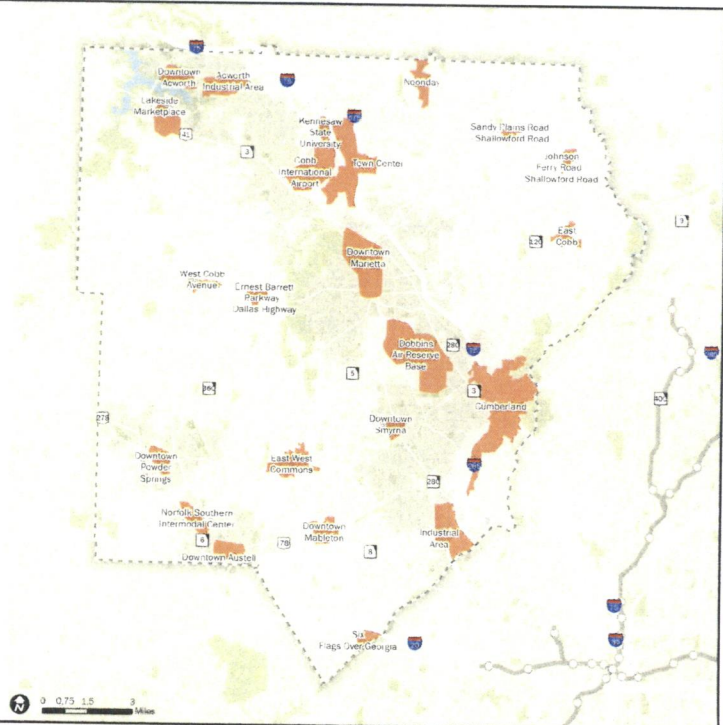
MOBILITY WITHIN ACTIVITY CENTERS

Destinations within Cobb with live, work, and play elements

Transportation systems that move people within centers



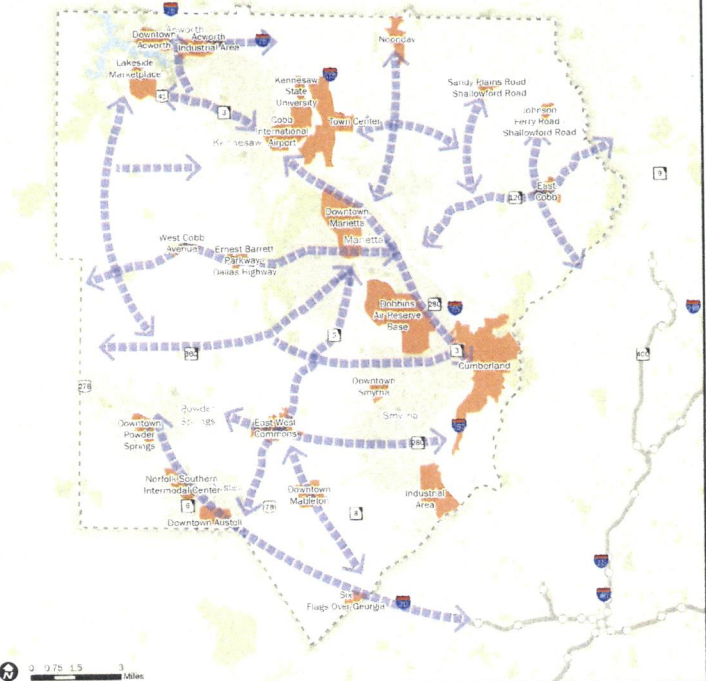
Cobb County | Department of Transportation



8

Corridors that carry people
to centers

Transportation improvements that address existing corridor constraints



Transportation systems that move people within centers

Areas of Opportunity within Activity Centers:

-

A range of project types
create mobility for all users:

-
- Potential Projects**
- Bus Rapid Transit
 - Trail Connection
 - New Roadway Connection
 - Activity Centers
- Map labels: Kennesaw State University, Cobb International Airport, Town Center.
- Scale: 0 0.75 1.5 3 Miles

CONNECTIVITY TO ACTIVITY CENTERS

Transportation improvements that address existing corridor constraints



Cobb County | Department of Transportation

13

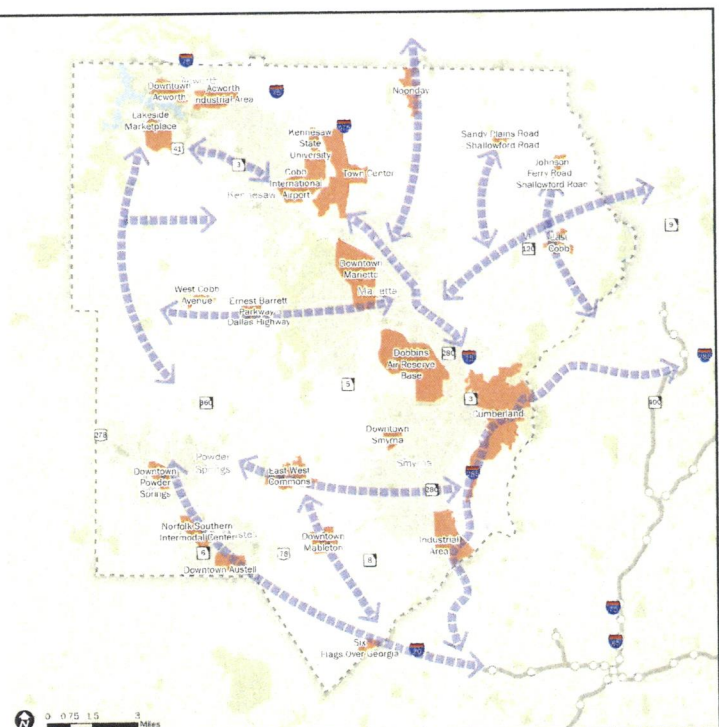
CONNECTIVITY TO ACTIVITY CENTERS

Areas of Opportunity connecting to Activity Centers:

- Easy access to activity centers
- Serve commuters
- Safety and operational improvements
- Improved/defined freight connections
- East/west connectivity
- Corridor improvements
- Multimodal connectivity



Cobb County | Department of Transportation



14

Much of this travel takes place along the interstate system.



- East-West Across County
- Connections to North Fulton
- Connections along Cobb Parkway



8

CONNECTIVITY TO ACTIVITY CENTERS

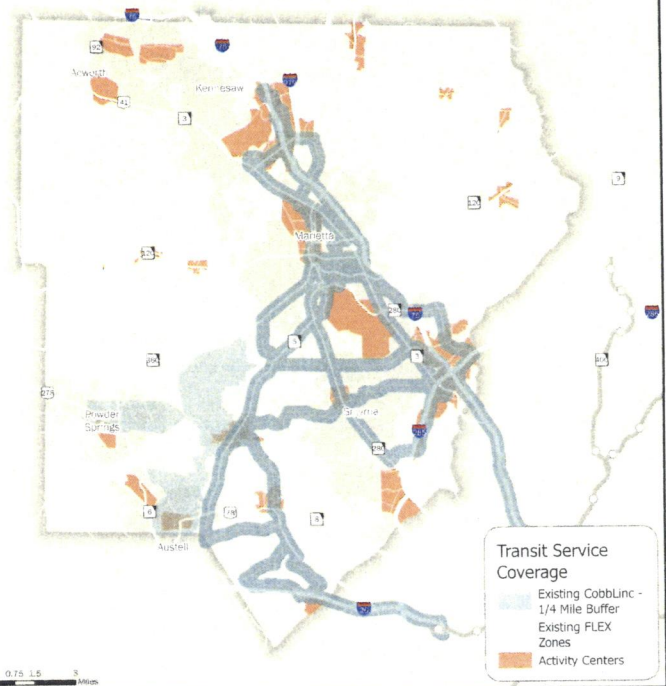
Access to activity centers on transit is currently limited to those along the I-75 corridor and South Cobb.

- Currently, 24% of County residents and 42% of workers have access to transit
- No high-capacity transit currently serves Cobb County



Cobb County | Department of Transportation

0 0.75 1.5 3 Miles



17

CONNECTIVITY TO ACTIVITY CENTERS

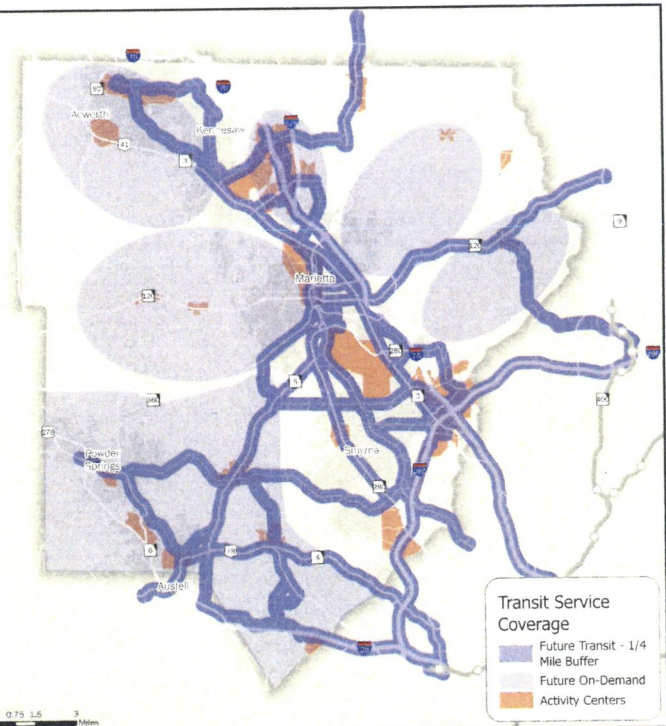
Investing in transit has potential to give 71% of County residents and 77% of workers access to transit

32% of workers would be within 1/4 mile of high-capacity transit



Cobb County | Department of Transportation

0 0.75 1.5 3 Miles



18

CONNECTIVITY TO ACTIVITY CENTERS

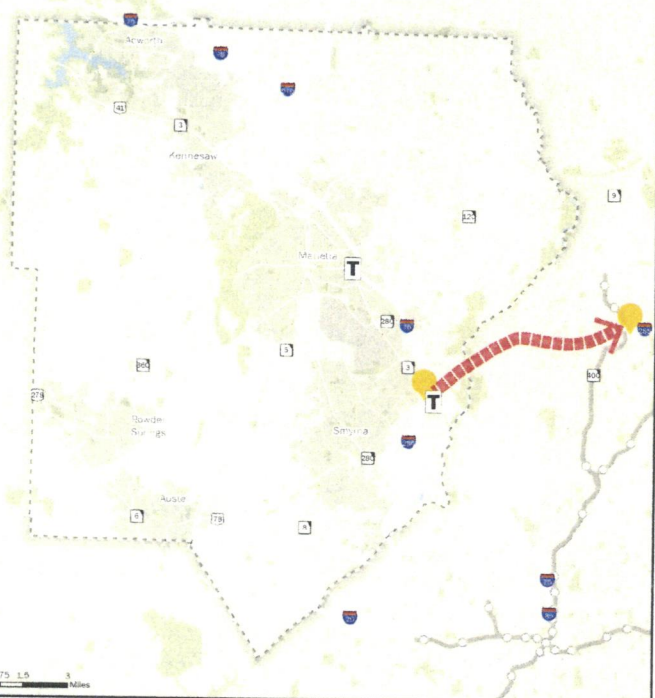
For example – a Cobb
resident living in Cumberland
needs to get to Perimeter
for work:

- Today:
 - Rapid bus from Cumberland to Arts Center Station, then transfer to MARTA Red Line to Dunwoody Station: 50 minutes
 - Personal Vehicle: 18-45 minutes
- Future:
 - Top End BRT to Perimeter: 15 minutes



Cobb County | Department of Transportation

0 0.75 1.5 3 Miles



19

CONNECTIVITY TO ACTIVITY CENTERS

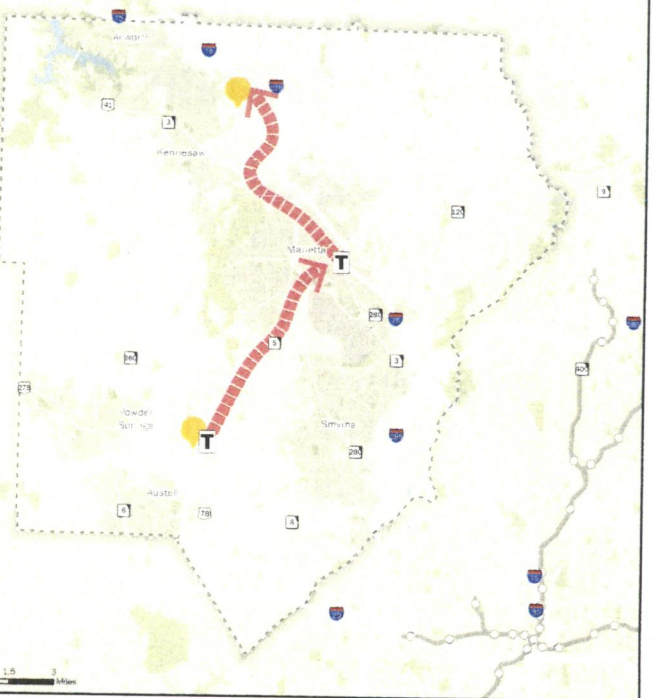
For example – a resident
traveling from South Cobb to
KSU:

- Personal Vehicle
 - 25-55 minutes
- High Capacity Transit
 - 50 minutes



Cobb County | Department of Transportation

0 0.75 1.5 3 Miles



20

WHAT IS BRT



Cobb County | Department of Transportation

21

SERVING THE COMMUNITY

Alternate mobility options like trails and transit to serve these communities



Cobb County | Department of Transportation

22

SERVING THE COMMUNITY

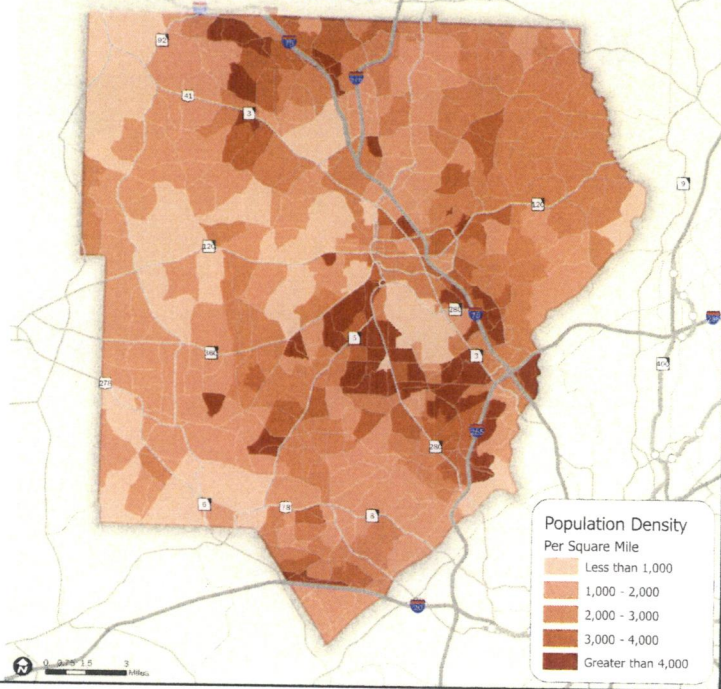
Areas of Opportunity to Serve the Community:

- Age in place
- Access to public facilities
- Safety and operational improvements
- Mitigate trucks on residential roads
- Equitable mobility
- Suburban safety
- Traffic calming
- Beautification



Cobb County | Department of Transportation

Existing Population Density



23

SERVING THE COMMUNITY

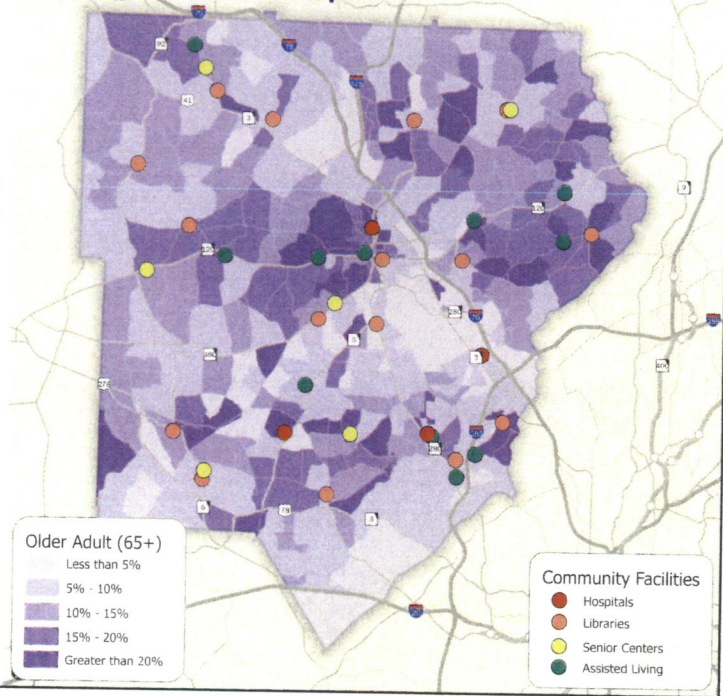
As the County continues to grow, alternate mobility needs will grow for those who cannot or choose not to travel by car.

Getting people to nearby goods and services without driving can include trails and transit.



Cobb County | Department of Transportation

Existing Older Adult Population



24

SERVING THE COMMUNITY: TRAILS

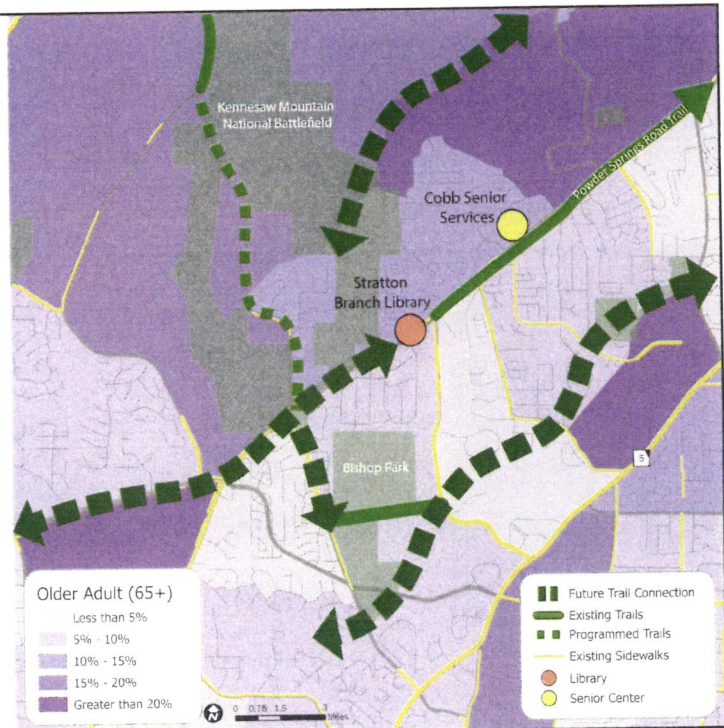
Trail expansion would offer residents the ability to walk to community facilities and use trails for transportation and recreation.

For example – a resident accessing the library and senior center along Powder Springs Road:

- Today:
 - May have limited access to a library on sidewalk
- In the Future:
 - Could reach the library and nearby parks along a dedicated side path



Cobb County | Department of Transportation



25

SERVING THE COMMUNITY: SAFETY

Neighborhood intersection improvements can reduce traffic delay and improve safety for nearby residents.

For example – Intersection improvement at Burnt Hickory Road and Gordon Combs/Bob Cox Road

- 27 total crashes, 10 injury crashes in 4 years
- Queue lengths over 1 mile
- Potential Solution: Elongated roundabout



Cobb County | Department of Transportation



26

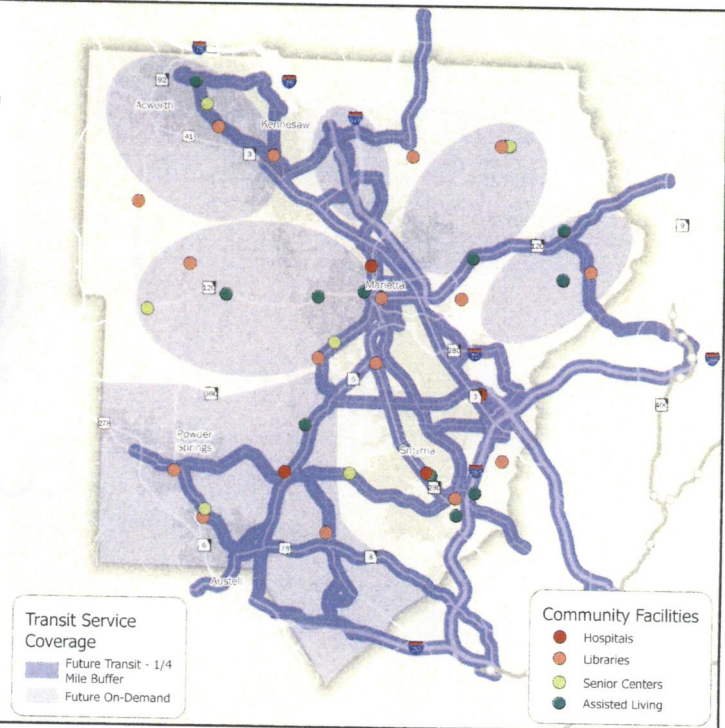
SERVING THE COMMUNITY: TRANSIT

Transit service for key communities in County:

	Existing Service	Future Transit Investment
Households in Poverty	42%	79%
Households without a Vehicle	50%	80%
Older Adults (65+)	18%	75%
Non-White Population	34%	77%



Cobb County | Department of Transportation



27

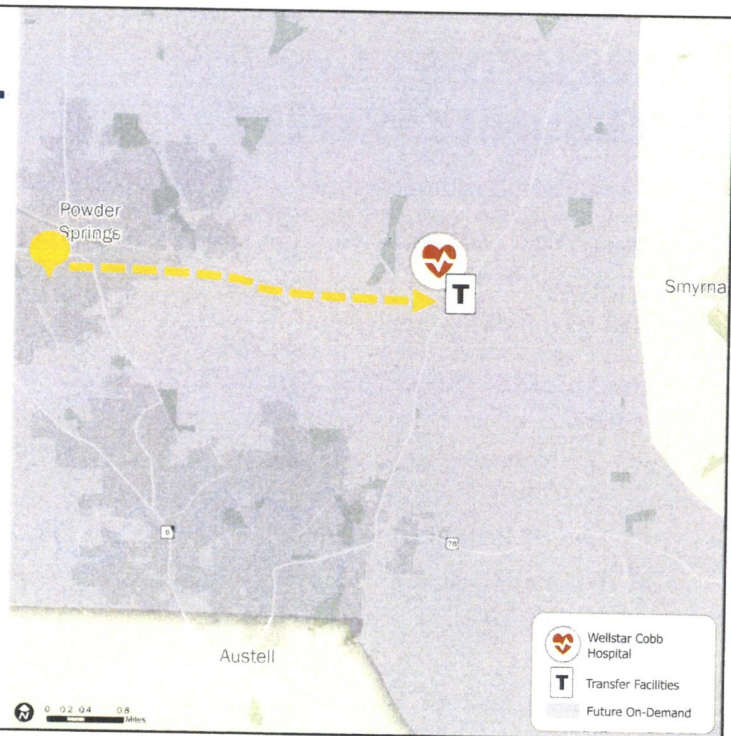
SERVING THE COMMUNITY: TRANSIT

For example – an older adult living in Powder Springs traveling to Hospital Triangle for a medical appointment:

- Today:
 - Currently has no access on transit
 - Uber to Hospital Cost: ~\$52
- In the Future:
 - Take microtransit to the Transfer Center within 15-30 minutes
 - 75% of older adults in Cobb County would have access to transit services



Cobb County | Department of Transportation



28

DISCUSSION AND NEXT STEPS



Cobb County | Department of Transportation

29

DISCUSSION AND NEXT STEPS

Path 1:

- November 8, 2022: CTP Policy Addendum
- November 17, 2022: Authorize Referendum Planning
- 2023: Develop Referendum (Planning and Public Outreach)

Path 2:

- November 8, 2022: Authorize Referendum Planning
- 2023: Develop Referendum (Planning and Public Outreach)



Cobb County | Department of Transportation

30

DISCUSSION AND NEXT STEPS

Transit Projects

BRT

Micro-transit

Transfer Center Construction

Bus Shelter Improvements

Transit Fleet

Transit-Supportive Projects

Transit Corridor Improvements

Corridor Beautification and Illumination

Sidewalk and Trail Extensions

Grade Separations around Transit

Non-Transit Projects

Vehicular Safety and Operational Improvements

Freight Mobility

Roadway Widening

Traffic Calming

HB930 Eligible Projects



Cobb County | Department of Transportation