

**MINUTES OF BOC WORK SESSION
COBB COUNTY BOARD OF COMMISSIONERS
MAY 27, 2025
1:30 PM**

The Work Session of the Cobb County Board of Commissioners was held at 1:30 p.m., on Tuesday, May 27, 2025, at the David Hankerson Building, 100 Cherokee Street, Marietta, Georgia, in the Board of Commissioners Meeting Room. Present and comprising a quorum of the Board were:

Chairwoman Lisa Cupid
Commissioner Erick Allen
Commissioner JoAnn Birrell
Commissioner Keli Gambrell
Commissioner Monique Sheffield

CALL TO ORDER *(Meeting was delayed due to technical difficulties)*

Chairwoman Cupid called the meeting to order at 1:41 p.m.

PRESENTATIONS

1. To present an update from the County's Unhoused Taskforce.

Dr. Jackie McMorris, County Manager, provided a brief introduction regarding the County's Unhoused Taskforce and the following speakers presented information:

- Melanie Kagan, Cobb Homeless Alliance
- Matthew Lyons, Kennesaw State University
- Kimberly Roberts, Cobb County CDBG
- Ben Cohen, Cobb County Police Department
- David Beam, Chief, Marietta Police Department

A copy of the information presented is attached and made a part of these minutes.

No official action was taken by the Board.

Chairwoman Cupid called for a brief recess at 3:01 p.m. – 3:12 p.m.

2. To present information on the state of garbage and recyclable collection services provided by permitted garbage haulers in Cobb County.

Dr. Jatunn Gibson, Public Services Director, presented information regarding the state of garbage and recyclable collection services and introduced Brian Warren, Cobb County Haulers Association President, who provided an update regarding the permitted garbage haulers in Cobb County.

A copy of the information presented is attached and made a part of these minutes.

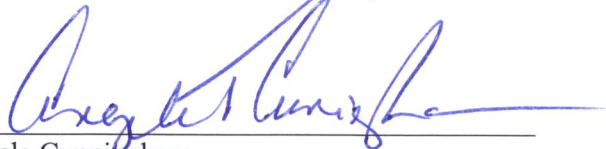
No official action was taken by the Board.

**MINUTES OF REGULAR MEETING
COBB COUNTY BOARD OF COMMISSIONERS
MAY 27, 2025
1:30 PM**

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ADJOURNMENT

The meeting was adjourned at 3:27 p.m.



Angela Cunningham
Deputy County Clerk
Cobb County Board of Commissioners



Unhoused Taskforce Presentation

May 27, 2025

1

The Cobb Homeless Alliance is the planning body that coordinates HUD CoC-funded housing and services for people experiencing homelessness in Cobb County. The Cobb Homelessness Alliance promotes a strategic and collaborative approach to addressing homelessness in our area.

Responsibilities:

- CoC Governance and Structure
- Systems Operations and Planning
- Coordinated Entry
- Annual Application for HUD Funding
- Homeless Management Information System (HMIS)
- Federal Reporting
 - Point-In-Time (PIT) and Housing Inventory Counts (HIC)
 - Longitudinal System Analysis
 - System Performance Measures



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Cobb County Housing Data Overview

3

Income & Poverty Facts



\$99,382

Median Household Income, 2023

HUD FY 24 Income Limits, Single Person HH – Cobb*

\$22,600

30% AMI
Extremely Low

Eligibility cap for ESG
homelessness prevention
program participants

\$37,650

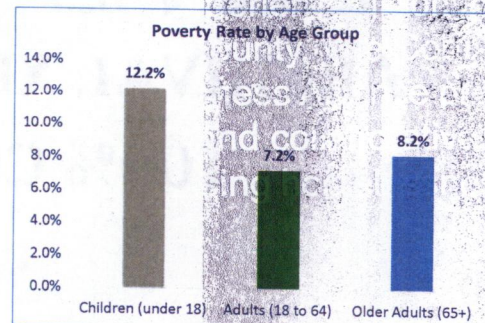
50% AMI
Very Low

\$60,200

80% AMI
Low

Eligibility cap for CDBG
program participants

In 2023, **10%** of Cobb households earned less than **\$25,000** and **29%** earned less than **\$60,000**



Source: 2023 ACS 1-year estimate

*Source: U.S. Department of Housing & Urban Development (HUD)

4

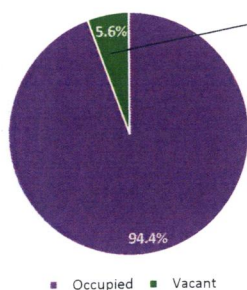
Housing in Cobb – At a glance



316,691

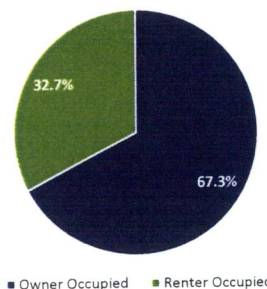
Total housing units, 2023

Occupancy Status



5.6% is below both the GA vacancy rate (10.0%) and the national rate (9.6%)

Tenure



\$1,740

Median gross rent, 2023

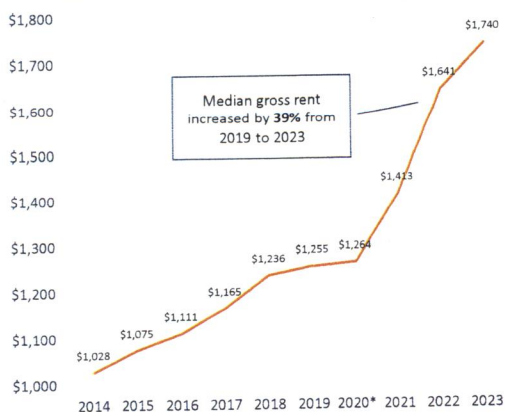
Source: 2023 American Community Survey (ACS) 1-year estimate

5

Rent & Household Income

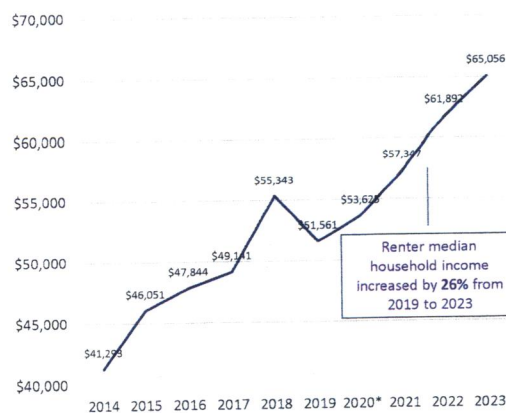


Median Gross Rent



Median gross rent increased by 39% from 2019 to 2023

Renter Median Household Income



Renter median household income increased by 26% from 2019 to 2023

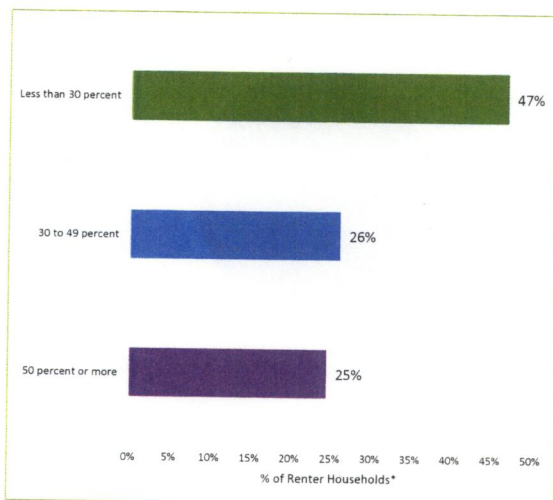
Growth in median gross rent outpaced growth in median household income

Source: ACS 1-year estimates

*The Census Bureau did not release ACS 1-year estimates in 2020 due to COVID. Data for 2020 is from the 2016-2020 ACS 5-year estimate.

6

Rent as a percentage of household income



51%

of renters in Cobb are cost-burdened (spend 30% or more of their income on rent)

25%

of renters in Cobb are *severely* cost-burdened (spend 50% or more of their income on rent)

Source: 2023 American Community Survey (ACS) 1-year estimate

* (Not computed for 2.4% of households)

7

Housing Market in Cobb – At a glance



\$409,000

Median Sales Price - October 2024

\$98,236

Gross income needed to afford \$409,000 house with a 5% down payment (\$20,450)

\$432,000

Median house value, 2023
(owner-occupied units)



Source: Redfin Housing Market Data

8

Subsidized Housing Data



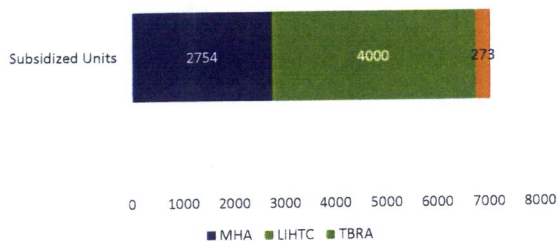
299,074

Number of households in Cobb County

Total Subsidized Units

~87,000 households with
incomes to qualify for federal
assistance

~8% of households actually
getting served



Source: 2023 ACS 1-year estimate

*Source: U.S. Department of Housing & Urban Development (HUD)

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2024 Cobb Coordinated Entry Data

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2024 Overall Numbers



Household Type	Total Enrollments	Total Households	Total Persons
Adults and Children	325	295	979
Single Adults	729	718	718
Multiple Adults	13	13	27
All Households	1067	1026	1724

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Household Size



Households with Adults and Children

Average	3.31
Median	3
Minimum	2
Maximum	12

Households with Multiple Adults

Average	2.07
Median	2
Minimum	2
Maximum	3

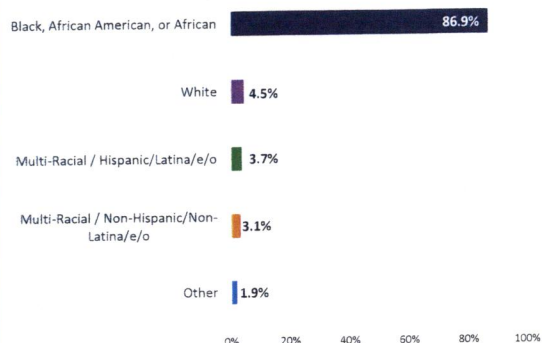
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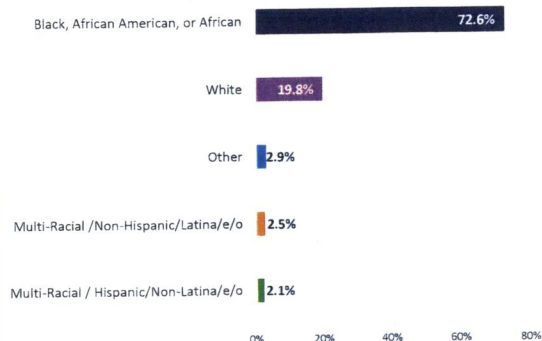
Race/Ethnicity



Households with Adults and Children



Households with Adults Only

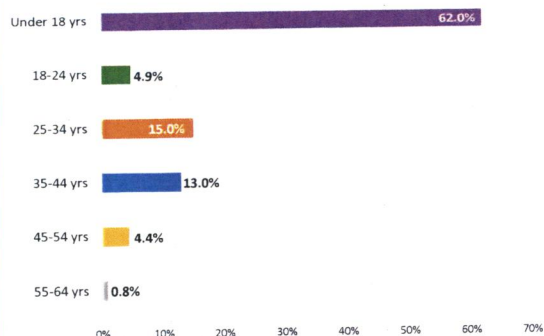


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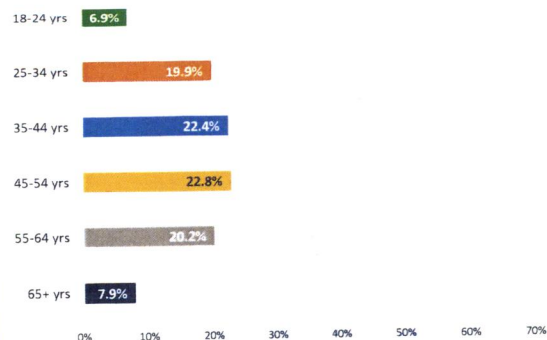
Age



Households with Adults and Children



Households with Adults Only



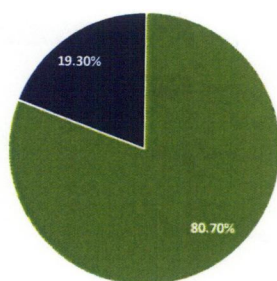
14

Gender



Households with Adults and Children

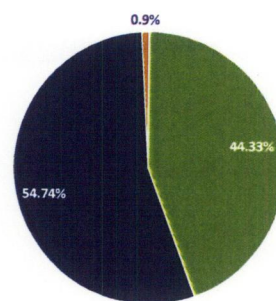
■ Woman ■ Man



Only persons 18 and over are included above

Households with Adults Only

■ Woman ■ Man ■ Transgender or Multiple Genders



15

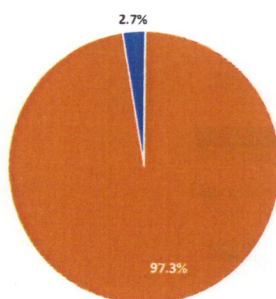
15

Veteran Status



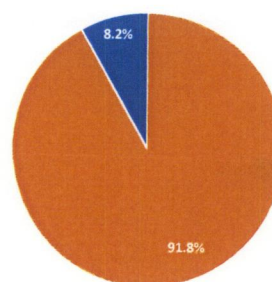
Households with Adults and Children

■ Not a Veteran ■ Veteran



Households with Adults Only

■ Not a Veteran ■ Veteran



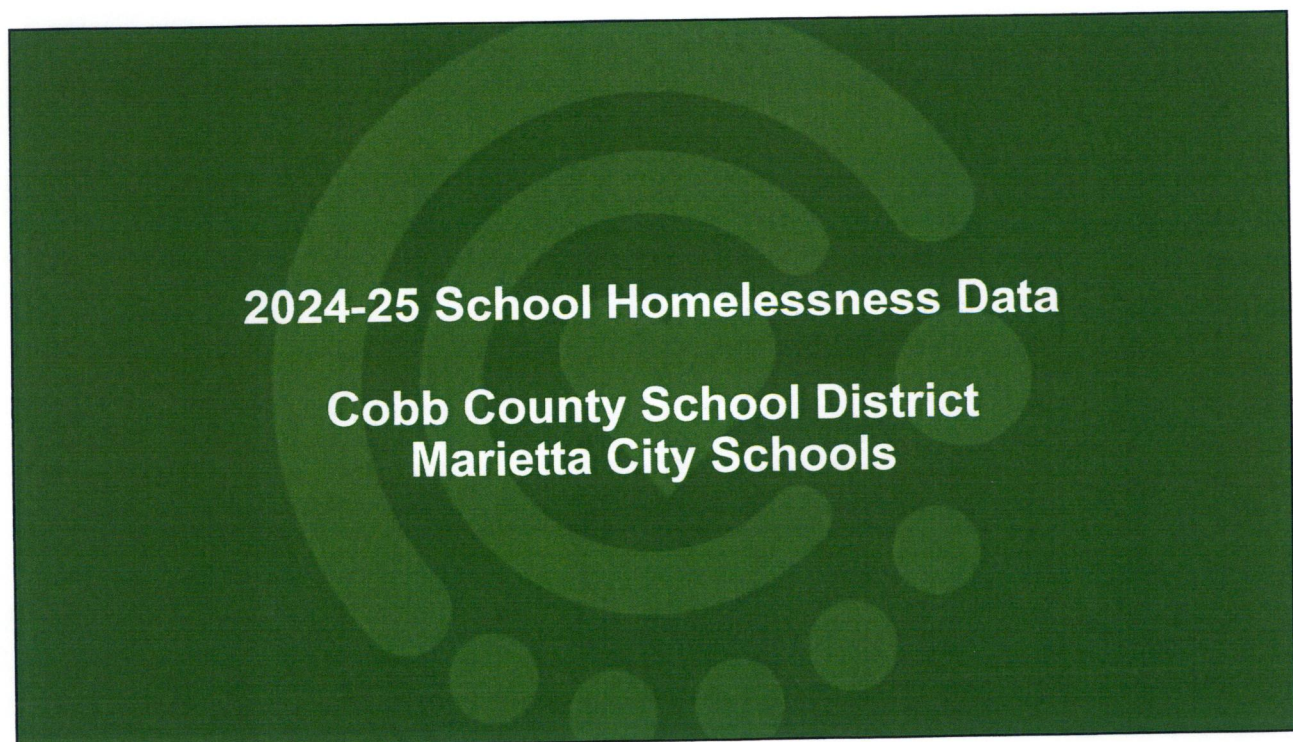
Only heads of household are included above

16

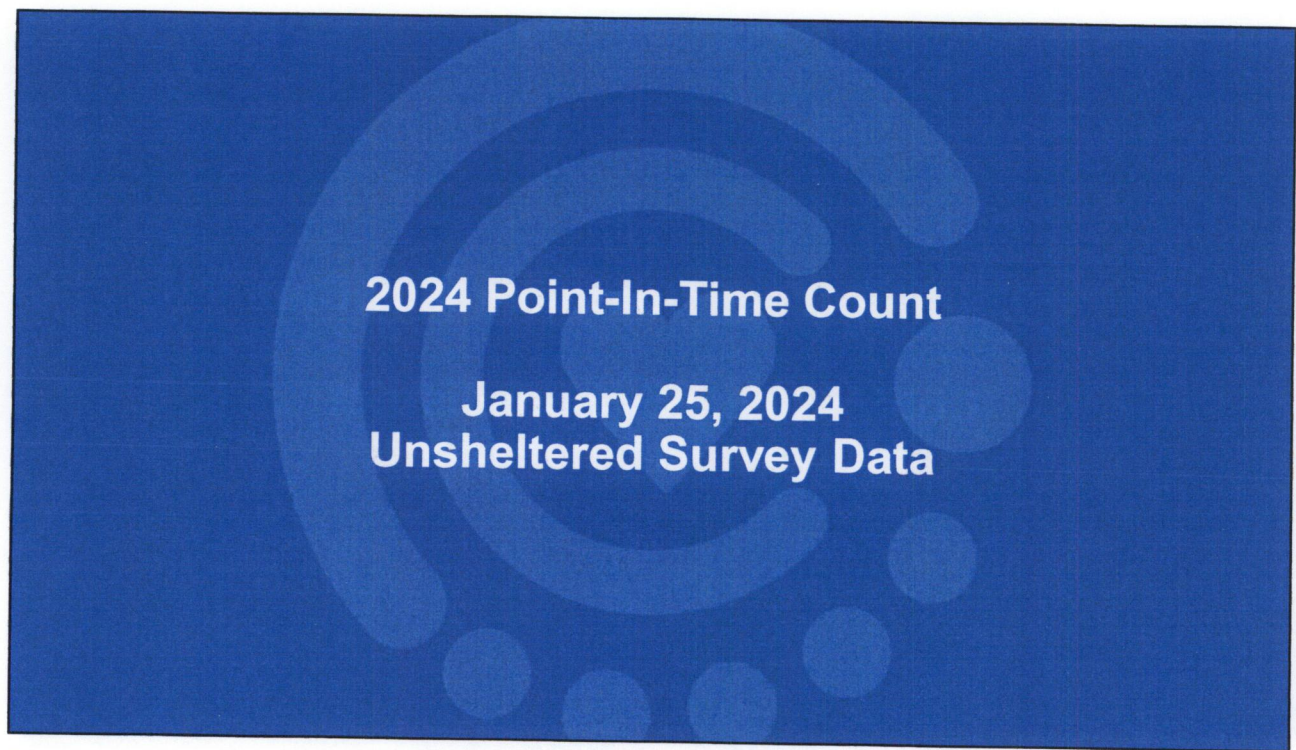
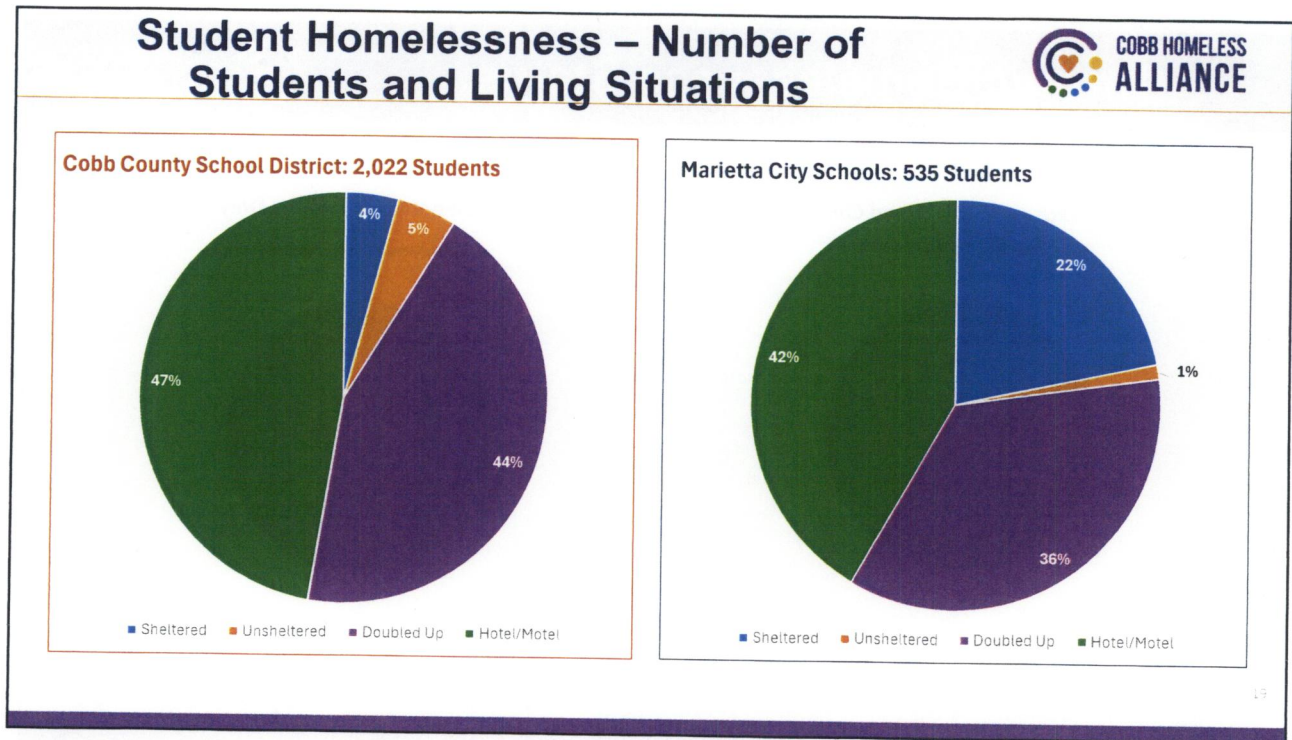
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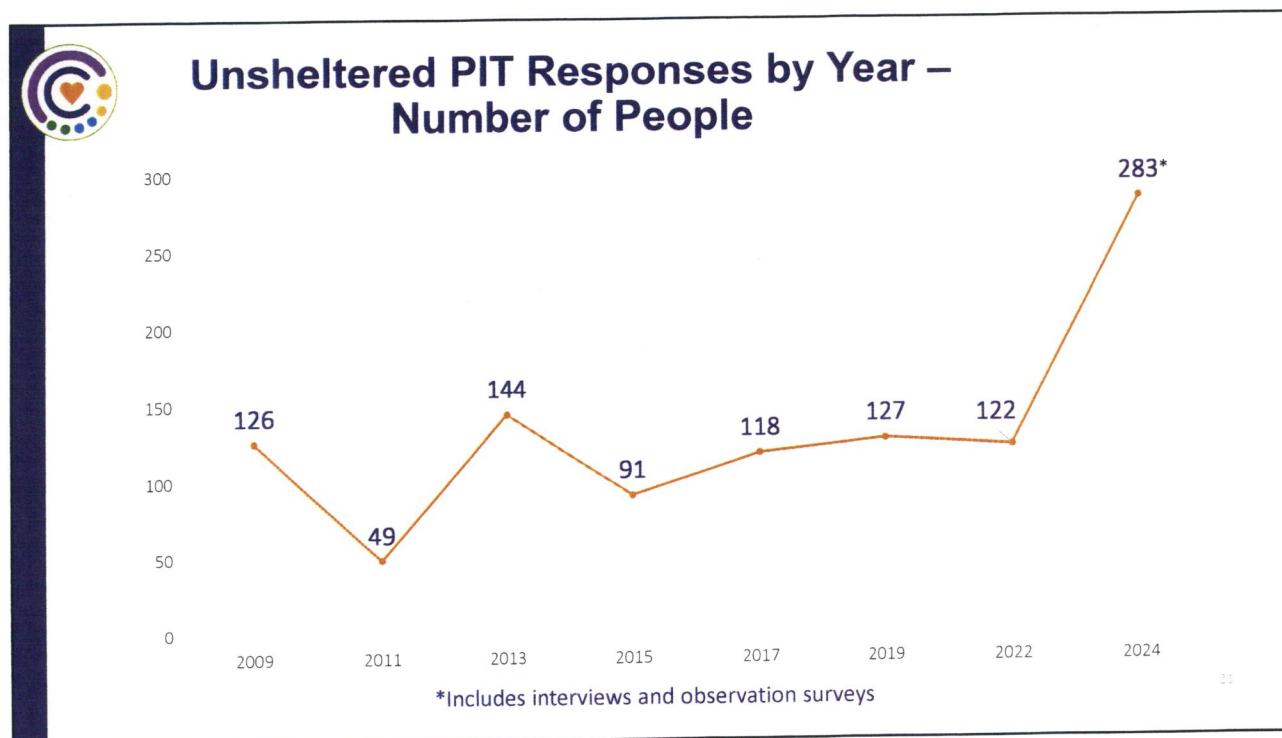


17

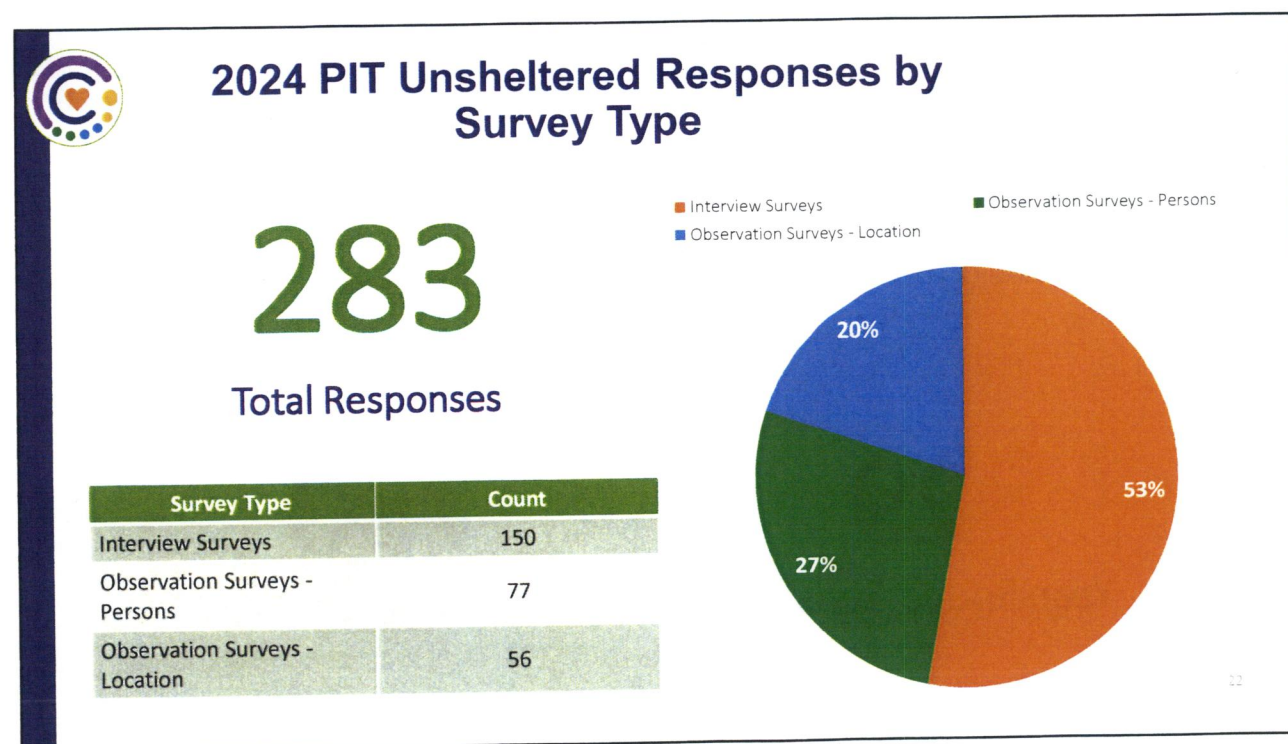


18





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2025 Housing Inventory Count

January 30, 2025
Provider Survey & HMIS Data

23

23



11

Providers

26

Projects

2025 HIC

929

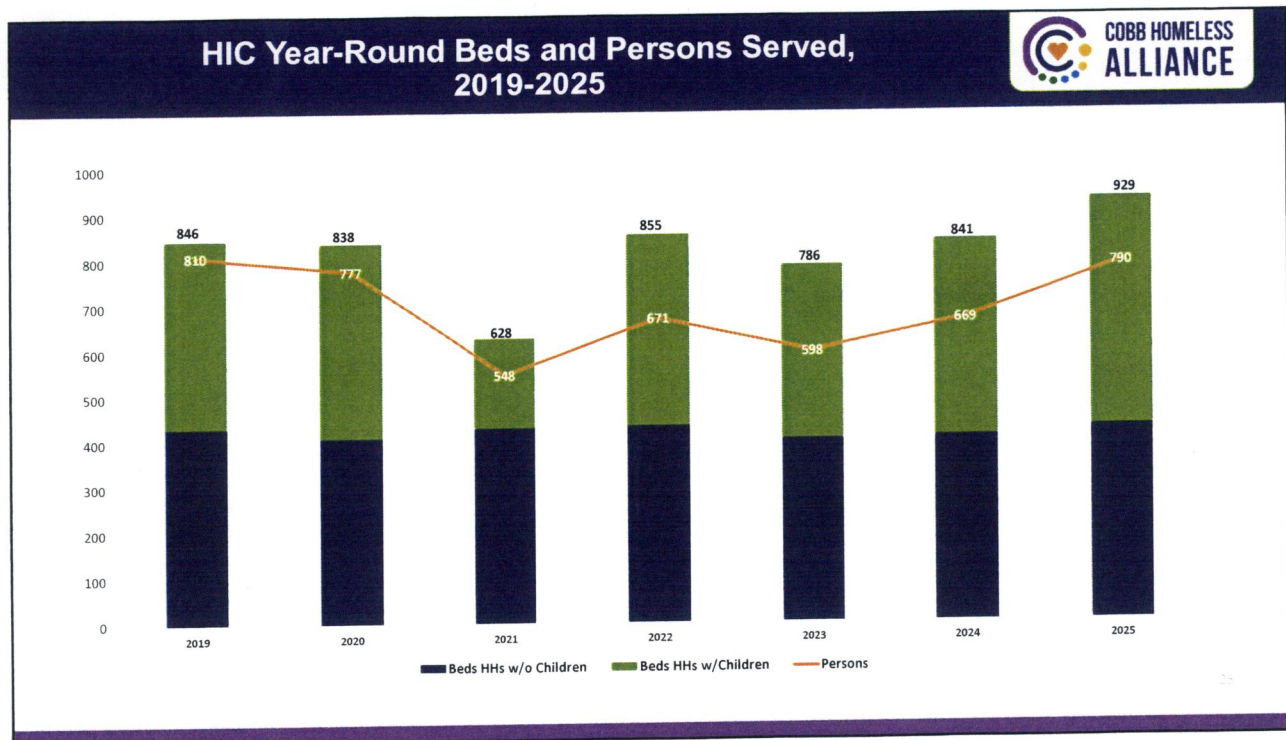
Year-Round Beds

790

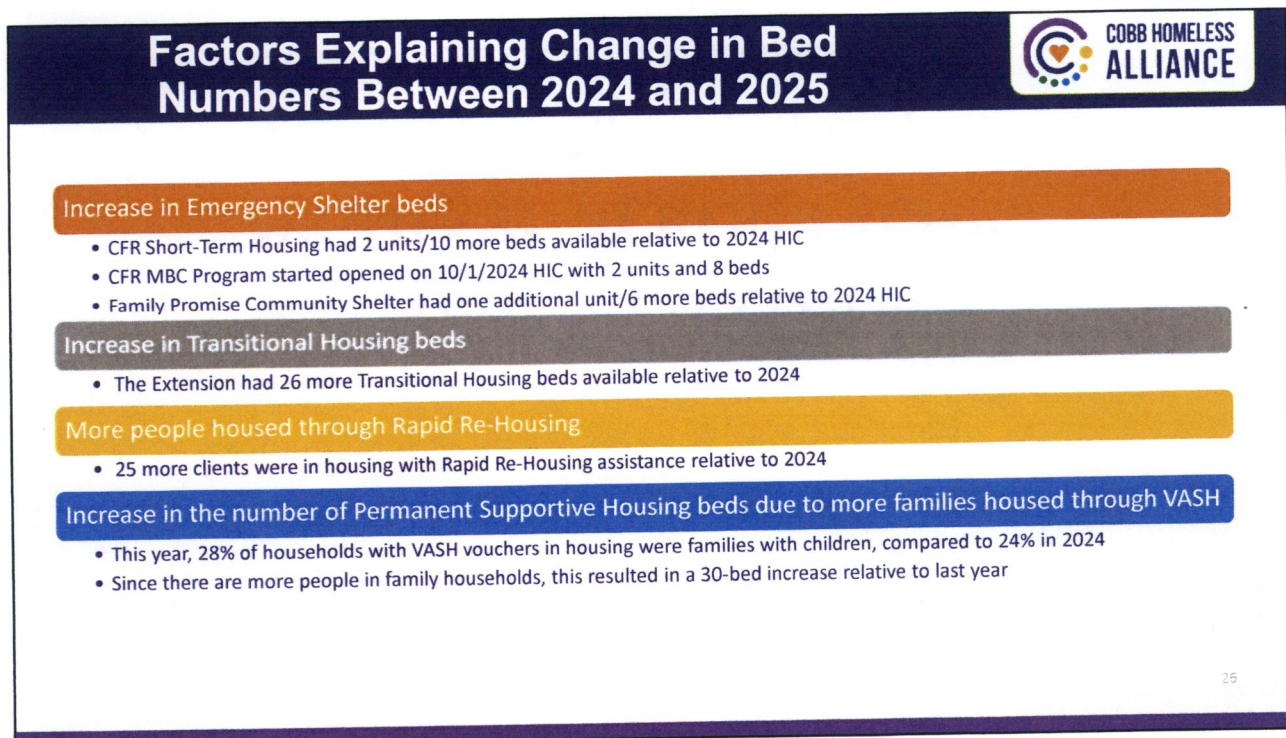
Persons

24

24



25

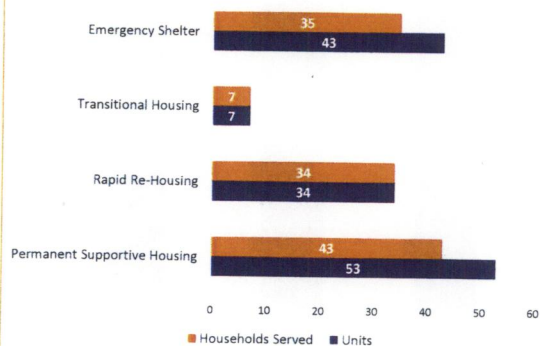


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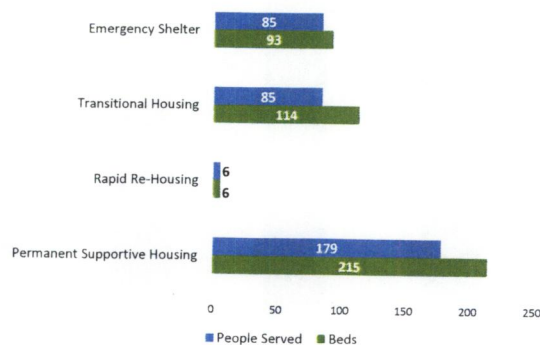
HIC Project Inventory by Household Type



Households with Adults and Children – Unit Inventory and Households Served



Households with Adults Only – Bed Inventory and People Served



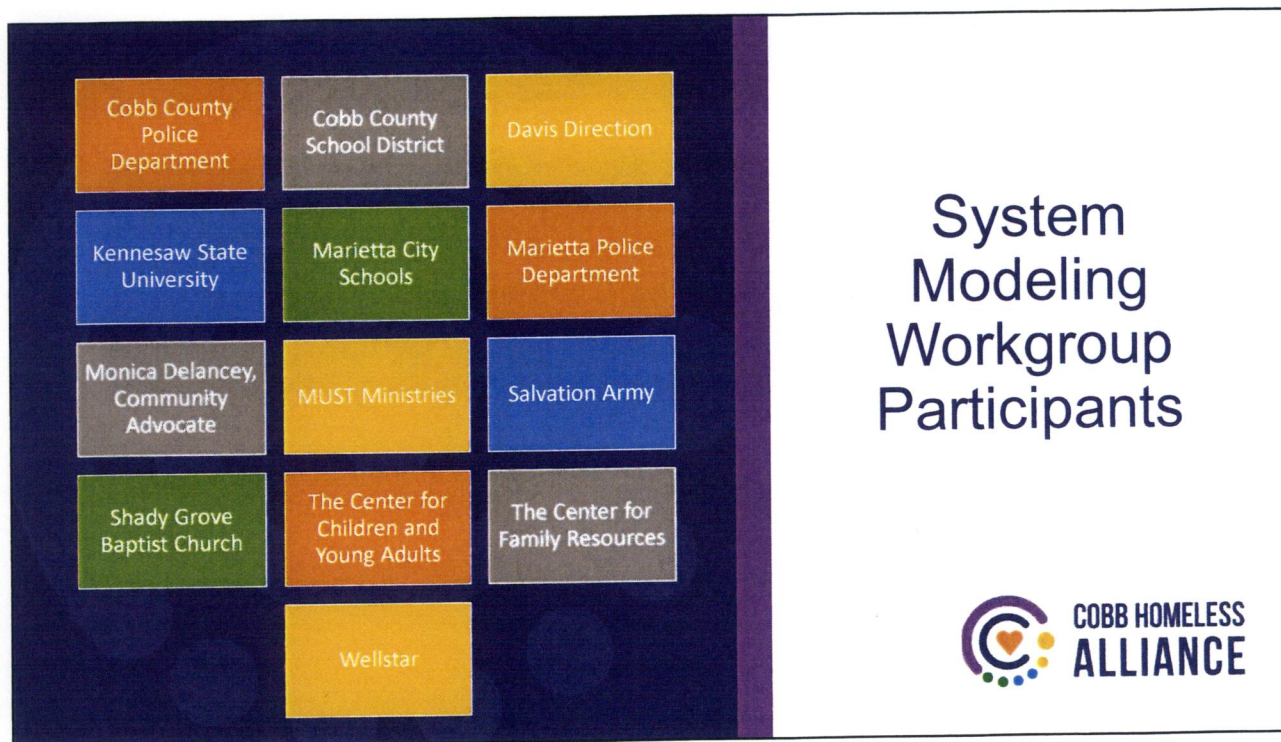
Note: HUD-VA Supportive Housing (HUD-VASH) make up the majority of Permanent Supportive Housing inventory included above, particularly for family households

27

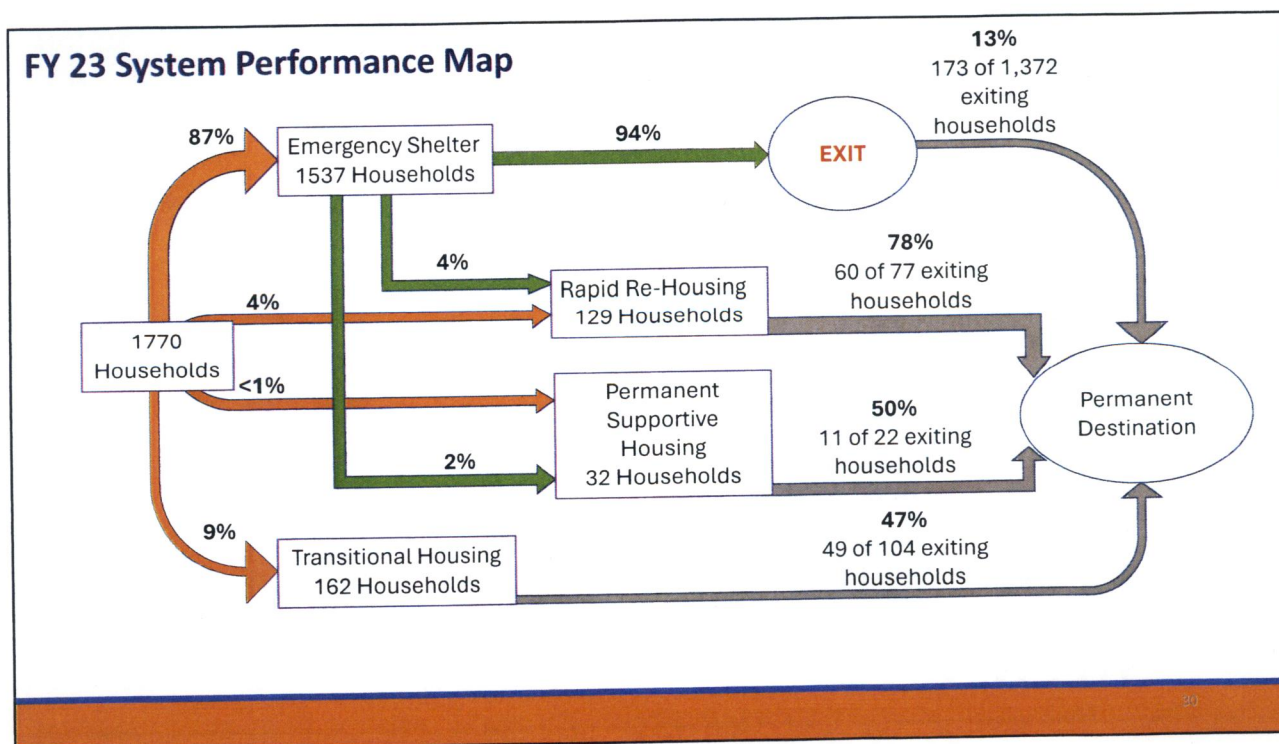
27

Cobb Homeless Alliance System Modeling Findings

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The Model



Aim: Increase exits to permanent housing situations

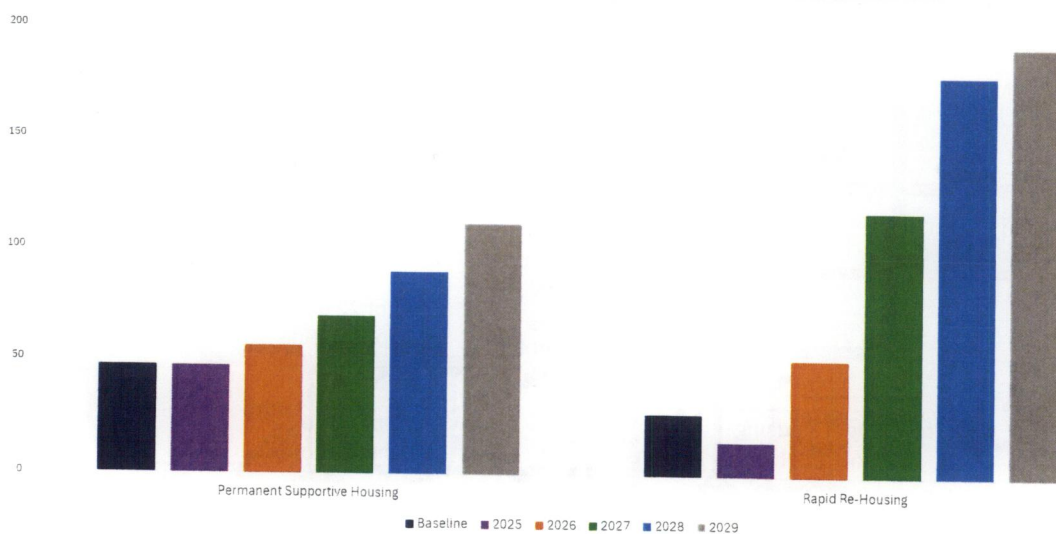
How: Expand investment in Rapid Re-Housing and Permanent Supportive Housing

- Increases the number of households that can enter Rapid Re-Housing or Permanent Supportive Housing out of Emergency Shelter
- Households that exit from Rapid Re-Housing are 6 times more likely to exit to permanent housing compared to households that exit Emergency Shelter with no further assistance
- Allows for more households to be served through Coordinated Entry
- Currently, less than 10% of households that enter CE receive Rapid Re-Housing or Permanent Supportive Housing services

31

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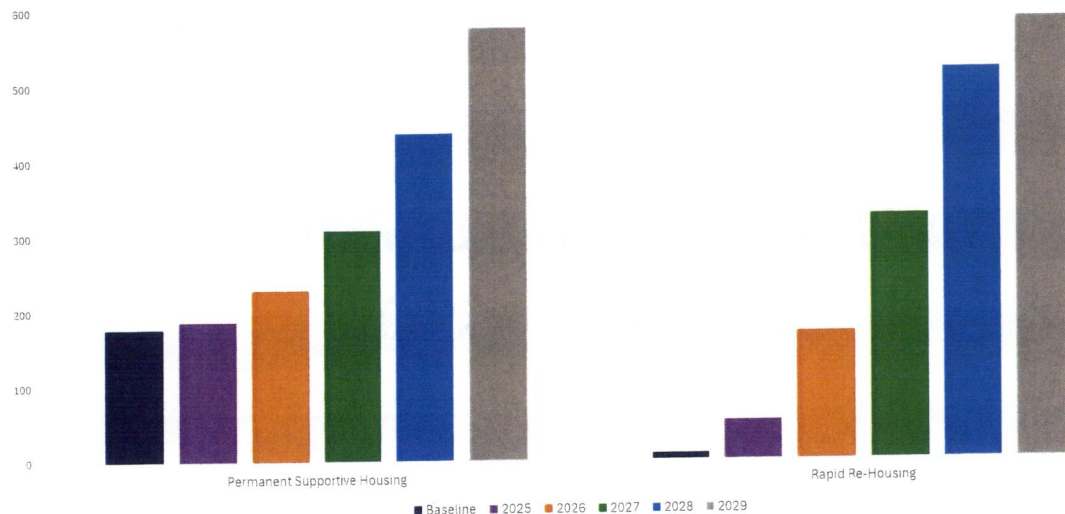
Unit Inventory Overtime – Family Households



32

32

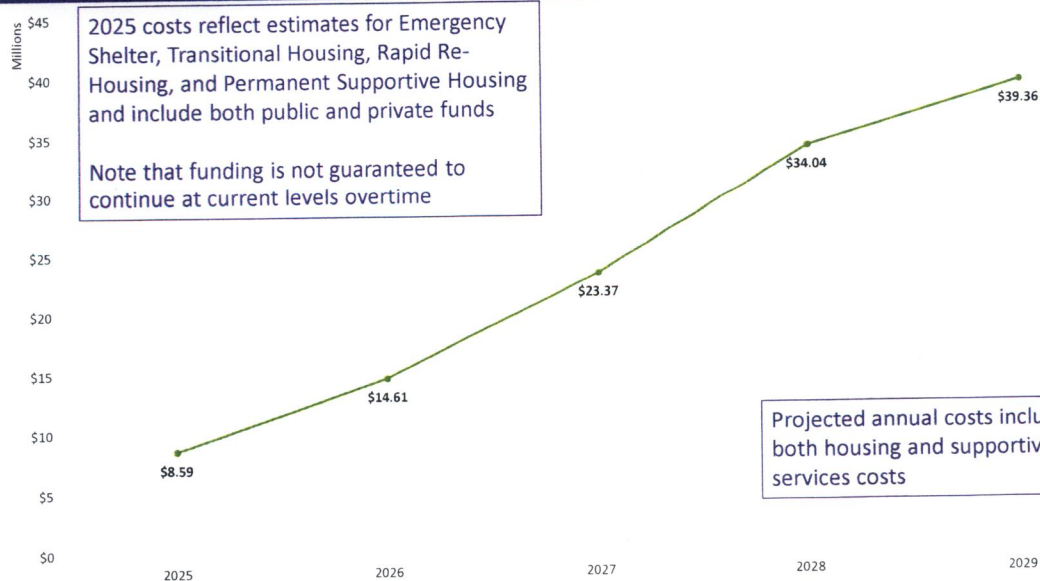
Unit Inventory Overtime – Adult-Only Households



33

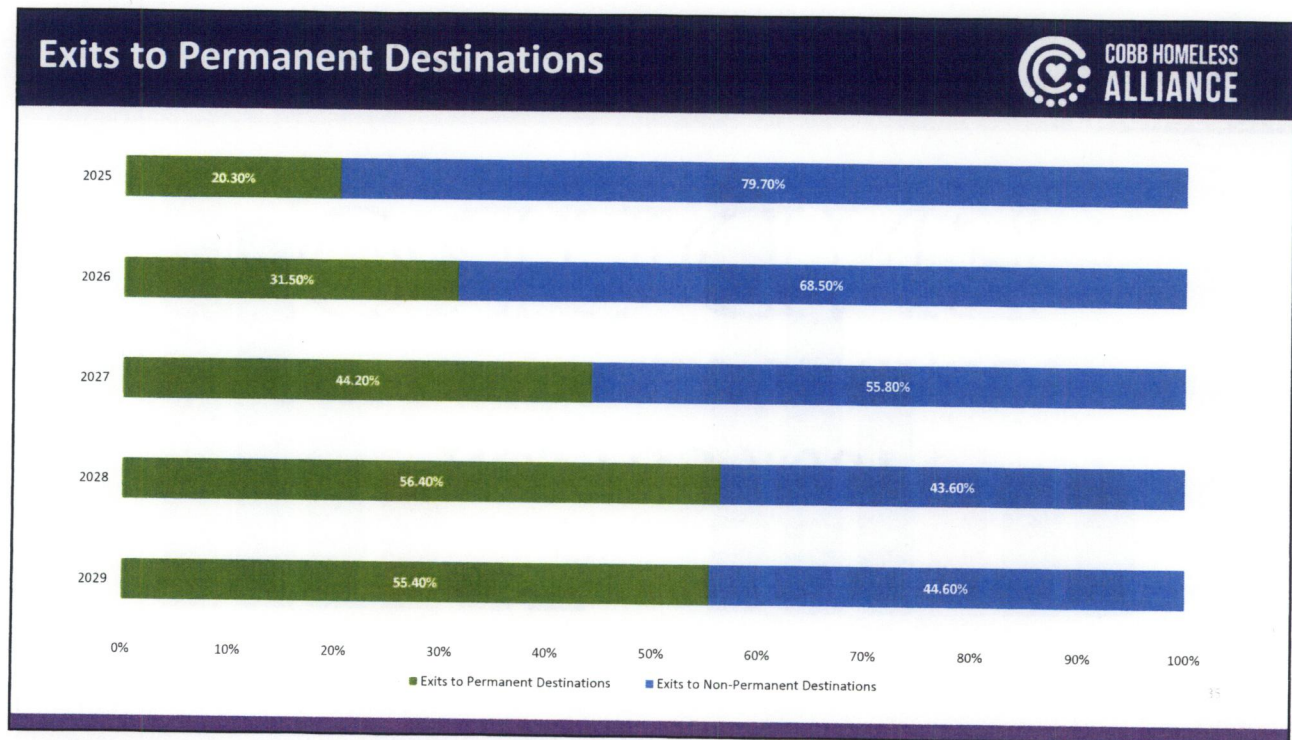
33

Annual Costs



34

34



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2025 HUD GRANT OVERVIEW & FUNDING PRIORITIES

CDBG, HOME, & ESG GRANT PROGRAMS



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GRANT PROGRAM OVERVIEW

Community Development Block Grant (CDBG)

The United States Department of Housing and Urban Development (HUD) through the CDBG program provides communities with resources to address a wide range of unique community development needs. The CDBG program provides annual grants on a formula basis to Entitlement Communities as a means to support viable communities by providing decent housing, a suitable living environment, and opportunities to expand economic opportunities, principally for low and moderate-income persons.

Common CDBG Public Services Activities:

Not inclusive of all eligible CDBG Public Services.

- Job Training
- Child Care
- Health Care
- Fair Housing Outreach
- Services for Seniors and Homeless Persons
- Recreational and Educational Programs

Common CDBG Public Facilities Activities & Improvements, Economic Development, Housing Activities

- Acquisition
- Commercial/Residential Rehabilitation
- Removal of Architectural Barriers for Accessibility
- Construction/ Reconstruction
- Low-mod job creation or retention activities

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GRANT PROGRAM OVERVIEW

Home Investment Partnership (HOME)

Through the Home Investment Partnerships Act (HOME), HUD provides formula grants for communities to use in partnership with local nonprofit groups to fund a wide range of activities to develop rental and single-family homes for income-eligible persons.

Eligible activities for the HOME Program activities:

1. Homeowner Rehabilitation (repair, rehabilitation, and reconstruction)
2. Homebuyer Activities (acquisition, rehabilitation, new construction, down-payment assistance)
3. Rental Housing (acquisition, rehabilitation, new construction)
4. Tenant Based Rental Assistance (monthly rental assistance, security & utility deposits)



At least 15 percent of HOME funds must be set aside for specific activities to be undertaken by a nonprofit called a Community Housing Development Organization (CHDO). A CHDO is a private nonprofit, community-based service organization that will develop affordable housing for the community it serves. In order to qualify for designation as a CHDO, the organization must meet certain requirements pertaining to their legal status, organizational structure, and capacity and experience.

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GRANT PROGRAM OVERVIEW



Emergency Solutions Grant (ESG)

The primary purpose of the ESG Program is to assist people in quickly regaining stability in permanent housing after experiencing a housing crisis and/or homelessness. ESG funds are available for five program components: **street outreach**, **emergency shelter**, **homelessness prevention**, **rapid re-housing assistance**, and data collection through the **Homeless Management Information System (HMIS)**.

Component	Serving...	
	Those who are Homeless	Those who are at risk of Homelessness
1. Street Outreach	✓	
2. Emergency Shelter	✓	
3. Homelessness Prevention		✓
4. Rapid Re-housing	✓	
Collecting Data On...		
5. Homeless Management Information System (HMIS)	✓	✓

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CDBG, HOME, and ESG GRANT PROGRAM FUNDING IN COBB COUNTY

Cobb County receives an annual formula-based allocation from HUD.

In Program Year (PY) 2024, Cobb County received **\$3,476,476.00** in CDBG funding, **\$1,206,202.82** in HOME funding, and **\$269,225.00** in ESG funding.

Current year grant funding is allocated based on 70% estimate of funding received in prior year. Grant applications are accepted 1-year in advance of program year.

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2025 FUNDING PRIORITIES

PROGRAM	70% EST. ALLOCATION
CDBG Program	\$2,433,533.20
HOME Program	\$844,342.10
ESG Program	\$188,457.50
TOTAL	\$3,466,332.80

The 2020-2025 funding allocations are posted at:

<https://www.cobbcounty.org/cdbg/funding-allocations>

GRANT PROGRAM	ACTIVITY	RECOMMENDED ALLOCATION PERCENTAGE
CDBG [PUBLIC SERVICE CAP 15%]	Youth Assistance Programs	1%
	Re-entry Assistance Programs	1%
	Rental Housing Assistance	2%
	Case Management	2%
	Homeless Prevention Assistance	3%
	Homeless Activities	3%
	Job Training Assistance	1%
	Domestic Violence Assistance Programs	1%
	CDBG PUBLIC SERVICES ALLOCATION	14%
	Public Facility Activities	32%
CDBG OTHER ACTIVITIES	Minor Home Repair Program	12%
	Planning & Administration	20%
	Municipality Fair Share	22%
	CDBG TOTAL ALLOCATION	100%
ESG [60% CAP Emergency Shelter/Street Outreach]	Emergency Shelter Activities	48%
	Street Outreach	10%
	Homeless Prevention	34.5%
	Rapid Re-housing	0%
	Planning & Administration	7.5%
	ESG TOTAL ALLOCATION	100%
HOME	CHDO SET-SIDE (Regulatory)	20%
	Homeownership Activities (New Construction/Rehabilitation)	30%
	Rental Housing Activities (New Construction/Rehabilitation)	30%
	Tenant-Based Rental Assistance Activities	10%
	Planning & Administration	10%
	HOME TOTAL ALLOCATION	100%

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2024 OUTCOMES & REPORTING

CDBG Program Highlights

5,841 Cobb residents received assistance

2024 – CDBG funds expended - \$3,125,906.37

\$1,756,521.86 - Public Facilities; **\$506,886.07** - Public Services; **\$587,941.16** - Grant Planning and Administration; **\$2,214.85** in Program Income; **\$274,557.28** – Minor Home Repair Grant program in Cobb & Smyrna

HOME Program Highlights

278 families - served through Tenant Based Rental Assistance (TBRA) Program

2024 – HOME funds expended - \$2,413,013.19

8 Affordable Single-Family Homes Constructed

7 New low-income homebuyers serviced with Down Payment Assistance

2 Homes were acquired for affordable rental

ESG Program Highlights

4,856 Cobb County residents were assisted through the ESG Program

2024- ESG funds expended **\$187,484.71**

4,396 person assisted with Emergency Shelter Services

336 persons assisted with Street Outreach

126 persons assisted with Homeless Prevention

42

A full recap of service outcomes is available in the County's 2024 CAPER published at:
<https://s3.amazonaws.com/cobbcounty.org/if-us-east-1/s3fs-public/2025-02/2024%20CAPER.pdf>

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2024 CSBG STRATEGIC PLAN NEEDS ASSESSMENT

Contained preplanning surveys and data analysis gathered from local nonprofit organizations, Cobb Tripartite Board and CDBG Program Office staff. The results of the surveys formed the foundation for the goals, outcomes, and strategies as listed in the Plan.

- **Employment and Education:** Youth and Individuals lack the skills and qualifications needed to secure meaningful employment.
- **Income Inequality:** Individuals and Seniors lack adequate income to meet basic household needs
- **Substance Abuse:** Individuals are addicted to unhealthy substances
- **Domestic Violence and Unsafe Living Conditions:** Individuals and children are living in unsafe home environments
- **Homelessness:** Cobb County faces a homelessness crisis, with 451 individuals identified as homeless, including veterans and those chronically homeless. The rising cost of housing and limited affordable units contribute to this issue.
- **Housing Insecurity:** Over 24% of households in Cobb County are housing cost-burdened, spending more than 30% of their income on housing. Renters are especially affected, leading to financial instability and an increased risk of homelessness.
- **Mental Health Issues:** Individuals have poor mental health

Click link below to view Cobb County's 2024-2026 CSBG Strategic Plan at:
<https://s3.amazonaws.com/cobbcounty.org.if-us-east-1/s3fs-public/2025-02/Cobb%20Plan%202024%20-%20Revised.pdf>

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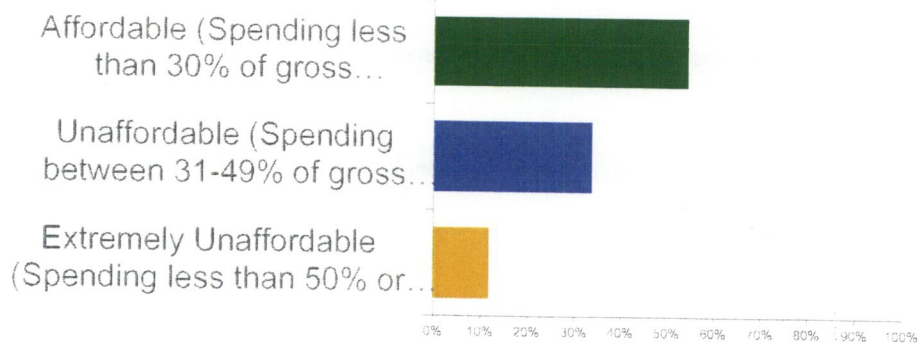
43

2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Survey responses accepted from **January 10, 2025** through **April 30, 2025**. The following needs were identified as of March 18, 2025:

Question: How affordable is your current living situation? (Total cost of housing = rent or mortgage plus utilities)

Responses: 54% of respondents reported affordable; 33% of respondents their housing was unaffordable and 12% noted extremely unaffordable



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2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: If you are not satisfied with your current living situation, what are the reasons for your dissatisfaction?

Highest Responses: 79 – too expensive; 62 Poor Transportation

ANSWER CHOICES	RESPONSES	
Too far from work	100.00%	23
Too expensive	100.00%	79
Too small	100.00%	29
Too crowded	100.00%	21
Unattractive area to live	100.00%	27
Poor public transportation opportunities	100.00%	62
Housing in poor condition	100.00%	25
Unsafe area	100.00%	14
Poor Public Schools in area	100.00%	28
Not convenient to facilities such as medical services and retail areas	100.00%	18
TOTAL		326

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2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following Economic/Community Development Needs in the County on a scale ranging from a low need to a high need.

Highest Responses: 87 – Redevelopment/Rehab of Housing; 73 – Financial Assistance to Community Organizations; 62 Poor Transportation; 73 - Increase Code Enforcement; 55 – Historic Preservation; 53 – Financial Assistance to Job Creators



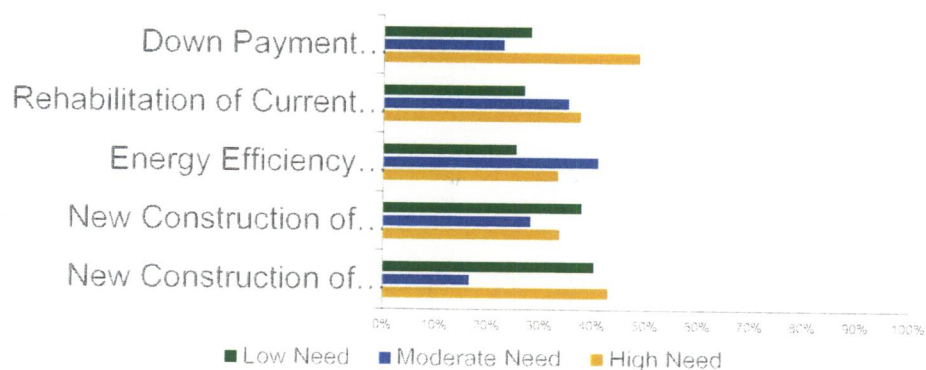
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2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following housing needs in the County on a scale ranging from a low need to a high need.

Highest Responses: 216 – New construction of Housing & Rental Units; 215 – Rehab of current housing; 213 – Down Payment Assistance; 212 – Energy Efficiency Improvements



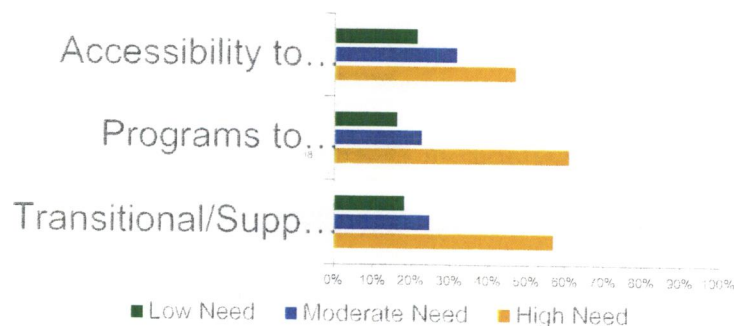
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2025 HOUSING & COMMUNITY NEEDS ASSESSMENT

Question: Please rank the following homeless needs in the County on a scale ranging from a low need to a high need.

Highest Responses: 216 – Programs to Prevent Homelessness; 215 – Accessibility to Homeless Shelters; 214 – Transitional/Supportive Housing Programs



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2026 FUNDING PRIORITIES

As a result of these identified barriers in the County's surveys, the Cobb County CDBG Program Office has developed funding allocation priorities for the County's 2026 HUD grant application cycle.

GRANT PROGRAM	ACTIVITY	RECOMMENDED ALLOCATION PERCENTAGE
CDBG [PUBLIC SERVICE CAP 15%]	Youth Assistance Programs	1%
	Re-entry Assistance Programs	0%
	Rental Housing Assistance	2%
	Case Management	2%
	Homeless Prevention Assistance	4%
	Homeless Activities	4%
	Job Training Assistance	0%
	Domestic Violence Assistance Programs	1%
	CDBG PUBLIC SERVICES ALLOCATION	14%
	Public Facility Activities	32%
CDBG OTHER ACTIVITIES	Minor Home Repair Program	12%
	Planning & Administration	20%
	Municipality Fair Share	22%
	CDBG TOTAL ALLOCATION	100%
ESG [60% CAP Emergency Shelter/Street Outreach]	Emergency Shelter Activities	30%
	Street Outreach	5%
	Homeless Prevention	52.5%
	Rapid Re-housing	5%
	Planning & Administration	7.5%
	ESG TOTAL ALLOCATION	100%
HOME	CHDO SET-SIDE (Regulatory)	20%
	Homeownership Activities (New Construction/Rehabilitation)	20%
	Rental Housing Activities (New Construction/Rehabilitation)	25%
	Tenant-Based Rental Assistance Activities	25%
	Planning & Administration	10%
	HOME TOTAL ALLOCATION	100%

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COBB COUNTY CDBG PROGRAM OFFICE

192 Anderson Street, Suite 150
Marietta, GA 30060

Phone: **770-528-1455**

Email: Info@cobbcountycdbg.com

Website: www.cobbcounty.org/cdbg

ANY
QUESTIONS?

50

Law Enforcement

Un-Housed Issues, Concerns and Solutions

Cobb County Police
Marietta Police
Cobb County Sheriff's Office
Smyrna Police



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Law Enforcement Strategy



Help the unhoused who want and need help by working with our community partners.

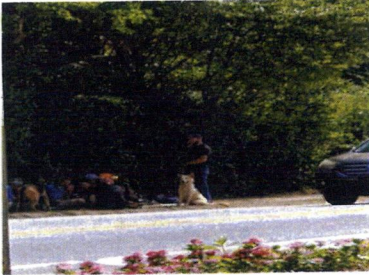
Create new City and County Ordinances to assist Law Enforcement with providing a safe and secure community.

Enforce existing state laws and enforce new and current ordinances to ensure public safety and community interests are met.

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Why does LE need to be involved?



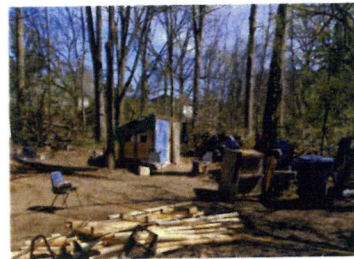
Illegal camping

Trash

Thefts

Loitering

Impact on the community



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Bells Ferry Road Encampments



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LE Experience with Unhoused Seeking Assistance vs. Not Seeking Assistance



Very different experiences dealing with individuals seeking assistance vs. not seeking assistance

Seeking Assistance	Not Seeking Assistance
• Typically able to find some sort of assistance • Some limits to time frame they can receive assistance/re-enter • Most shelters are full and only last 30 days • Much LE success with MUST and CFR • Less help available for single men and women • "Situationally homeless"	• Majority of what LE encounters • Many have addiction/substance abuse/mental health concerns • LE is not encountering many Veterans, and there is more help available for them • When asked, many are not seeking permanent housing- want to live off the grid • Shady Grove has become a hang out for this particular population- serving ~150 meals/day

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New Marietta Ordinance



10-4-035 - Prohibited Use of Private Property

It shall be unlawful for anyone other than the owner of a private property, a leaseholder of such private property, or other rightful occupant of such private property to camp, sleep, reside, store personal property, or lie upon any private property without the owner's or leaseholder's permission. Any such use of private property authorized by and consented to by the owner or leaseholder or other rightful occupant of such private property must be in conformity with the provisions of the Code of Ordinances of the City of Marietta, Georgia.

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Revised Marietta Ordinances



10-4-030 - Building fires and camping in public places prohibited.

No person shall camp or build a fire in the streets, public square, or public park, or upon any other public property.

10-4-010 – Disorderly Conduct.

It is unlawful and disorderly conduct for any person to:

... N. Enter upon the land or premises of another, or in or upon any vehicle, boat or aircraft owned by another, after having received notice from the owner, lawful occupier, lessee, tenant, or any agent thereof, that entry is forbidden. If requested by the owner, lawful occupier, lessee, tenant, or any agent thereof, of the land, premises, vehicle, boat or aircraft, a police officer may give such notice.

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Proposed Cobb Ordinance Changes



Prohibited Use of Private Property. **NEW**

It shall be unlawful for anyone other than the owner of a private property, a leaseholder of such private property, or other rightful occupant of such private property to camp, sleep, reside, store personal property, or lie upon any private property without the owner's or leaseholder's written permission. Any such use of private property authorized by and consented to by the owner, leaseholder, or other rightful occupant of such private property must be in writing and be maintained by the requestor for display to law enforcement upon request and any such use shall be in conformity with the provisions of the Code of Ordinances of Cobb County, Georgia.

10-4-030 - Building fires and camping in public places prohibited. **NEW**

No person shall camp, sleep (may need to more specifically describe this), reside, store personal property (may need to more specifically describe this), or build, maintain, or use a fire other than in areas and in a manner specifically designed and designated for fire for camping or cooking purposes, in the streets, public square, or public park, or upon any other public property without written permission issued by the county...Any such use of private property authorized by and consented to by the county... must be in writing and be maintained for display by the requestor to law enforcement upon request and any such use shall be in conformity with the provisions of the Code of Ordinances of Cobb County, Georgia.

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Proposed Cobb Ordinance Changes Cont.



86-2 – Disorderly Conduct. Edited.

It is unlawful and disorderly conduct for any person to:

- ... (i) Enter upon the land or premises of another, or in or upon any vehicle, boat or aircraft owned by another, after having received notice from the owner, lawful occupier, lessee, tenant, or any agent thereof, that entry is forbidden. If requested by the owner, lawful occupier, lessee, tenant, or any agent thereof, of the land, premises, vehicle, boat or aircraft, a police officer may give such notice. Any occupier camping on private property must produce written approval of the owner, lawful occupier, lessee, or tenant.
- (j) Throw bottles, paper, cans, glass, sticks, stones, missiles, or any other debris on public property.

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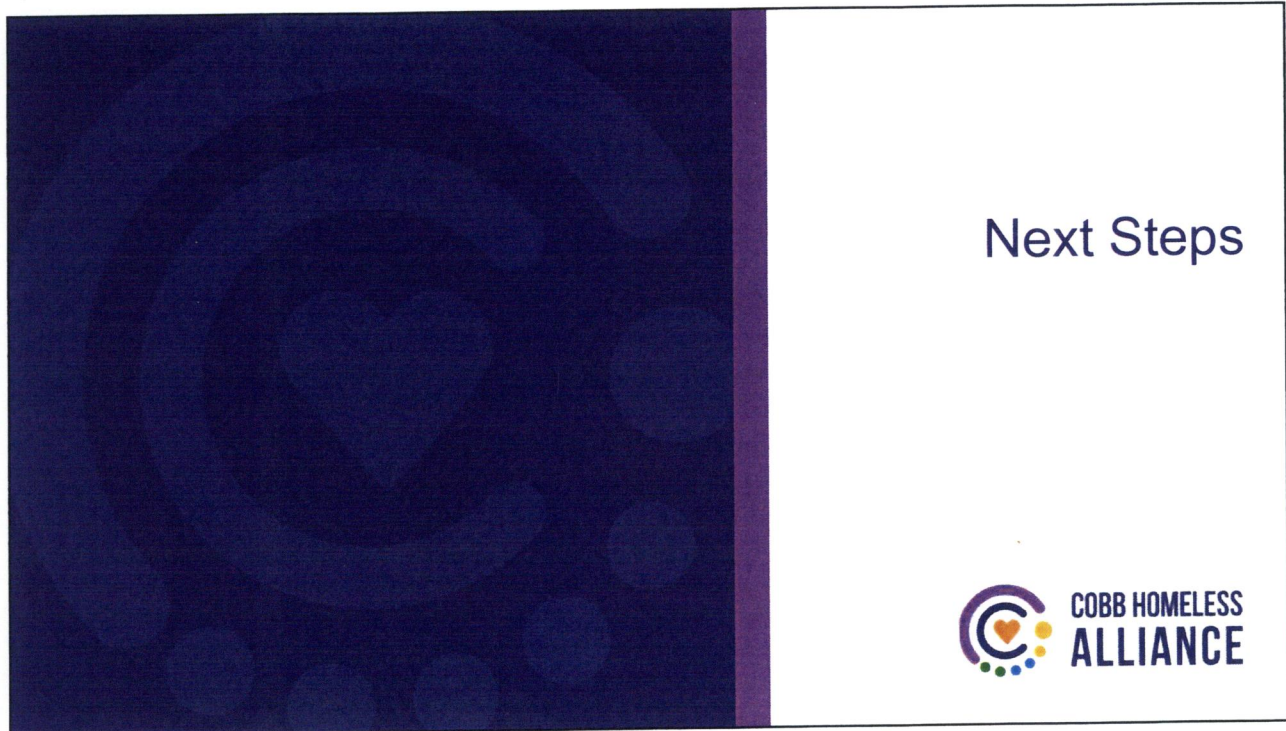
Law Enforcement Partners



- Cobb County Police, Cobb County Sheriff's Office, Marietta Police and Smyrna Police are working together well and have implemented data sharing via the ESRI Application into Cobb GIS
- Enhancement Opportunities
 - CCPD implementation of ESRI department wide
 - Other Cobb Cities come onboard with data sharing via ESRI and Cobb GIS. The POC's would have view/edit access. Officers would have the ability to fill the survey out which inputs the data into GIS and the dashboard
 - All Cities and Cobb County could pass an ordinance similar, or exactly the same, to help combat the homeless issues
 - MOU partnership between cities and CCPD that would allow CCPD to enforce City ordinances when assisting with homeless issues. Especially important along the Bells Ferry Corridor
 - Monthly or bi-monthly detail involving all cities and CCPD to maximize manpower and address specific issues within each jurisdiction

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Next Steps/Things to Consider

Aligning for Impact: A Countywide Commitment to Reducing Homelessness

- Cobb County faces a growing housing affordability and homelessness crisis.
 Current efforts are siloed across agencies and organizations.
 No shared countywide goal currently guides funding or system design.
 We have an opportunity to:
- Establish clear, measurable goals.
 - Coordinate funding toward shared outcomes.
 - Leverage federal, state, and private investments.

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Next Steps/Things to Consider

Investing in a Coordinated, Goal-Driven Approach

We ask the Cobb County Board of Commissioners to:

1. Adopt a Countywide Goal to reduce homelessness with measurable benchmarks.
2. Direct future county funding toward partners and projects aligned with this shared goal.
3. Establish a Homelessness Coordination Framework:
 - Formal structure for shared decision-making with BOC representation.
 - Prioritized funding process aligned with system gaps and performance metrics.
4. Invest in strategic gaps identified in the system model:
 - Emergency and transitional housing for families.
 - Rapid rehousing and permanent supportive housing.
 - Supportive services that drive long-term stability.

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Next Steps/Things to Consider

Together, We Can: A Vision for Cobb County

With a shared goal and coordinated funding:

- More families and individuals move from crisis to stability.
- Fewer children experience homelessness in our schools.
- County resources yield greater impact through aligned strategies.
- Cobb becomes a regional leader in addressing housing insecurity through smart investments and collaboration.

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Next Steps/Things to Consider

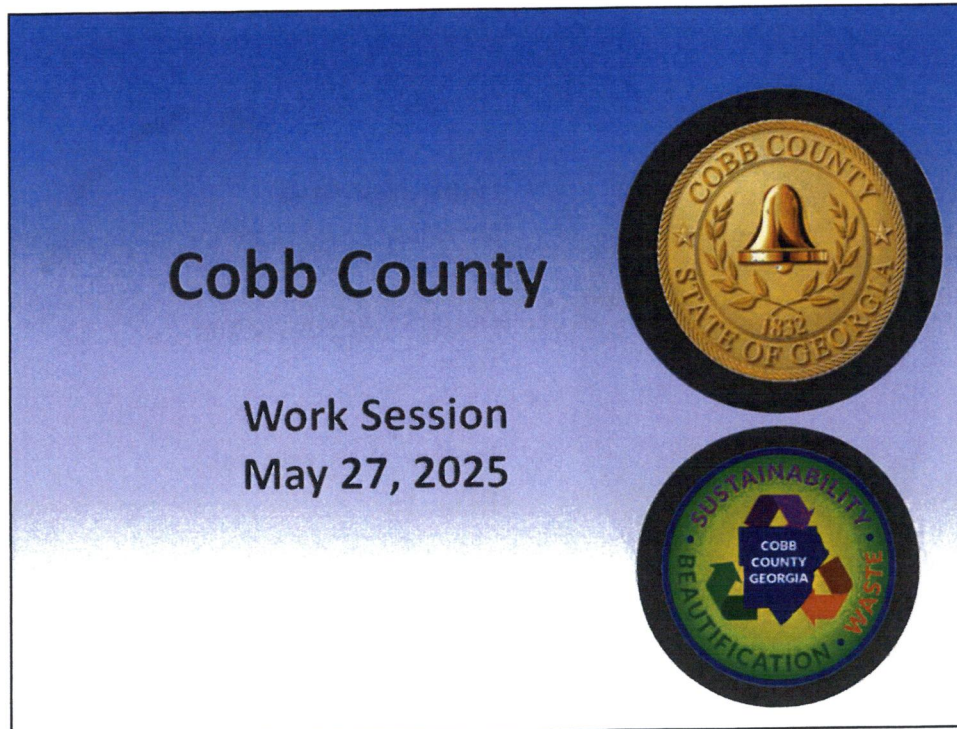
Next Steps

Form a Homelessness Action Subcommittee led by the Cobb Homeless Alliance.

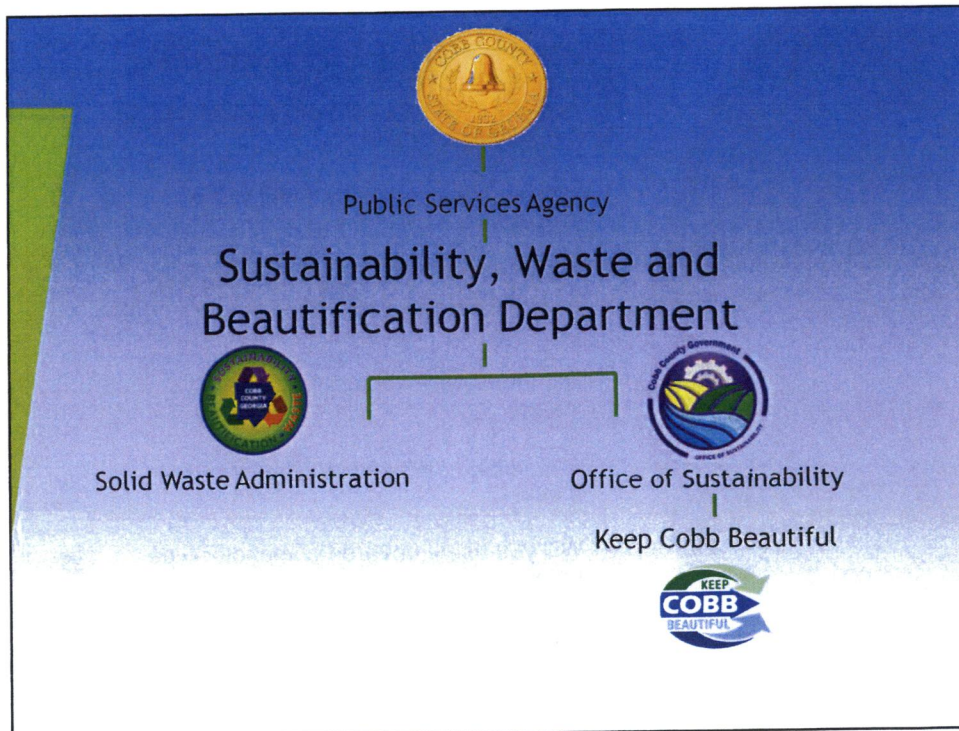
Hold a strategic planning session with key stakeholders to define the shared county goal and align funding strategies.

Allocate capacity-building dollars in the FY26 budget to support system coordination.

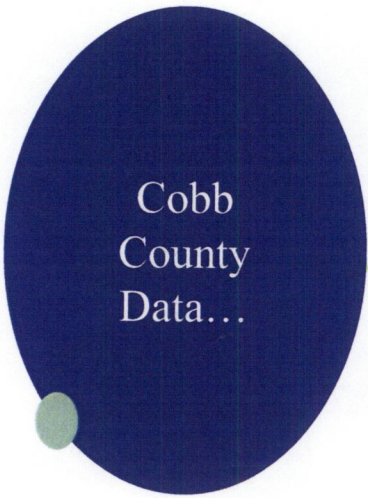
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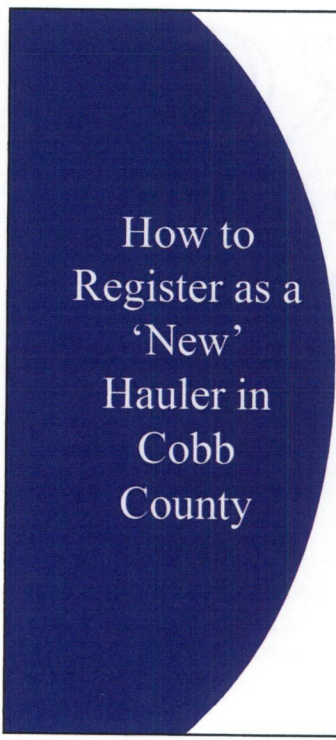
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Cobb County Data...

- **Unincorporated Dwellings: ~ 232,000**
- **Haulers registered for 2025: 17**
- **Haulers registered for 2024: 18**

3



How to Register as a 'New' Hauler in Cobb County

Call the Office of Sustainability, Waste and Beautification (678-581-5461) to request a *new hauler permit* package and to answer these questions.

- Will you haul Municipal Solid Waste (MSW)?
- Where is your business located and has this location been approved by our Zoning Department? If the business location is not in Cobb, a business license is requested from the county where the business is located.
- What type of vehicle will you use for hauling?
- Will you use a covered compactor-type truck?

4

Hauler Renewal

Each Hauler renews
their business license/
SWB permit annually.



Each Hauler has until
January 31st to
register before interest
fees are charged.

5

Cobb Haulers' Association Service
Updates

Brian Warren
Custom Disposal Service, Inc
Association President

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Work Session Participation

Provider Engagement for this Work Session Presentation:

- All Haulers were notified and invited to attend this work session.
- Emphasis on *inclusive participation* and showcasing collective progress.

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Hauler Performance Update

Year-over- Year Overview

Top 3 Progress Highlights:

1. Complaint Reduction:
 - Only 1 complaint received in the first 5 months of 2025 via CobbTrashHelp.com.
 - Compared to 5 total complaints in 2024.
 - 2025 complaint was non-service-related and resolved promptly.
2. Expanded Service Options:
 - 3 new providers actively marketing in previously underserved zip codes.
 - Increased competition has significantly improved service in those areas.
3. Updated Services from Waste Connections:
 - Leadership transition: Rodney Hugley replaced by Dakota Kissack.
 - Notable improvements in customer satisfaction reported.
 - Dakota Kissack is present today.

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Ongoing
Collaboration
& Provider
Engagement

Annual Service Area Update:

-Request sent to all Haulers to review and update their service area information.

-Updates inform the zip code chart featured on CobbTrashHelp.com.

-This effort helps ensure accurate public information and coverage transparency.

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Q&A

**The Cobb Hauler's Association
thanks the County for the
opportunity to engage in this process.**



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